

# Natural Language Processing for Finance with Transformer Models

Lawrence Johny Valerio Sperandeo ljohny@mathworks.com vsperand@mathworks.com

© 2021 The MathWorks, Inc.



## <u>MATLAB Apps</u> Friendly Interface to Perform Iterative Compute-Heavy Workflows...

1	Edi	tor - fitModelTrials.m 💿 🗙
	fi	tModelTrials.m 🗶 🕂
10		
11		% Fit Model
12 13		
		<pre>numNeighbors = 5 : 5 : 50 ;</pre>
14		<pre>distanceWeight = [ "equal" ; "inverse" ; "squaredinverse" ] ;</pre>
15		
16		<pre>vnames = ["numNeighbors" , "distanceWeight" , "loss" ] ;</pre>
17		resultSet = array2table( [NaN, "", NaN], "VariableNames", vnames ) ;
18		idxTable = 1 ;
19		
20	-	$\neg$ for x = 1 : numel( distanceWeight )
21	-	for y = 1 : numel( numNeighbors )
22		
23	-	Mdl = fitcknn( predictors, response,
24		'NumNeighbors', numNeighbors(y),
25		<pre>'DistanceWeight', distanceWeight(x) );</pre>
26		
27	-	loss = resubLoss(Mdl) ;
28	-	resultSet(idxTable, :) = {    numNeighbors(y), string(distanceWeight(x)), loss } ;
29	-	<pre>idxTable = idxTable + 1 ;</pre>
30		
31	-	- end
32	-	- end
33		

#### Command Window

New to MATLAB? See resources f	or Getting Started.
--------------------------------	---------------------

numNeighbors	distanceWeight	loss
"5"	"equal"	"0.024845"
"10"	"equal"	"0.024845"
"15"	"equal"	"0.018634"
"20"	"equal"	"0.031056"
"25"	"equal"	"0.037267"
"30"	"equal"	"0.031056"
"35"	"equal"	"0.024845"
"40"	"equal"	"0.037267"
"45"	"equal"	"0.086957"
"50"	"equal"	"0.13665"
"5"	"inverse"	"0"
"10"	"inverse"	"0"
"15"	"inverse"	"0"
"20"	"inverse"	"0"
"25"	"inverse"	"0"

EXPERIMENT MANAGER					
New Save La	yout Parallel				
FILE ENVIRO	ONMENT PARALLEL RUN	O Experim	ent1 × Experiment1   Res	ulti v	
▼ → demo-experiment-mana	aner		0		
▼		Descr	ption		
Result1			ultiple parameters of Classifi	<b>ए।</b> २	
		Нурег	parameters		
		Name		Values	
		numNe	eighbors	5:5:50	
		Distan	ceWeight	["equal","inverse","squaredInverse"]	
K		Trainii	ng Function		Add <u> D</u> e
			ment1_training1		
					🛟 New 🍺



## ... and Offload Repetitive Tasks !

📣 Experiment Manager										- 0	×
EXPERIMENT MANAGER											?
Image: Save     Layout     Use     Restart All     Stop       Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save       Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save       Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save       Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save       Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save       Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save       Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save       Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save       Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save       Image: Save     Image: Save     Image: Save     Image: Save     Image: Save     Image: Save       Image: Save     Image: Sa	Training Cor Plot Ma REVIEW RES	atrix - SULTS FILTER	Annotations Export								2
✓	- Exha	ustive Sweep R	esult								
✓				Cter	: 23/08/2021 à 11:12	-26				30/30	Triele
Result1	(View	iment1 Experiment Sour nultiple parameter		Star	. 23/00/2021 a 11.12	🥥 C	omplete 30 unning 0	▲ Stopped 는 Queued	0 0	<ul> <li>Error</li> <li>Canceled</li> </ul>	0 0
							<b>III</b>				
	Trial	Status	Progress	Elapsed Time	numNeighbors	DistanceWeight	Loss				
	1	Complete	100.0%	0 hr 0 min 2 sec	5.0000	equal	0.0248				
	2	Complete	100.0%	0 hr 0 min 2 sec	10.0000	equal	0.0248				
	3	Complete	100.0%	0 hr 0 min 1 sec	15.0000	equal	0.0186				
	4	Complete	100.0%	0 hr 0 min 2 sec	20.0000	equal	0.0311				
	5	Complete	100.0%	0 hr 0 min 1 sec	25.0000	equal	0.0373				
	6	🔮 Complete	100.0%	0 hr 0 min 1 sec	30.0000	equal	0.0311				
	7	Complete	100.0%	0 hr 0 min 2 sec	35.0000	equal	0.0248				
	8	Complete	100.0%	0 hr 0 min 1 sec	40.0000	equal	0.0373				
	9	📀 Complete	100.0%	0 hr 0 min 2 sec	45.0000	equal	0.0870				
	10	Complete	100.0%	0 hr 0 min 1 sec	50.0000	equal	0.1366				
	11	Complete	100.0%	0 hr 0 min 2 sec	5.0000	inverse	0.0000				
	12	Complete	100.0%	0 hr 0 min 1 sec	10.0000	inverse	0.0000				
	13	Complete	100.0%	0 hr 0 min 1 sec	15.0000	inverse	0.0000				
	14	Complete	100.0%	0 hr 0 min 2 sec	20.0000	inverse	0.0000				
	15	Complete	100.0%	0 hr 0 min 1 sec	25.0000	inverse	0.0000				
	16	Complete	100.0%	0 hr 0 min 2 sec	30.0000	inverse	0.0000				
	17	Complete	100.0%	0 hr 0 min 1 sec	35.0000	inverse	0.0000				
	18	Complete	100.0%	0 hr 0 min 2 sec	40.0000	inverse	0.0000				
	19	Complete	100.0%	0 hr 0 min 1 sec	45.0000	inverse	0.0000				
	20	Complete	100.0%	0 hr 0 min 2 sec	50.0000	inverse	0.0000				
	21	Complete	100.0%	0 hr 0 min 1 sec	5.0000	squaredInverse	0.0000				
	22	Complete	100.0%	0 hr 0 min 2 sec	10.0000	squaredInverse	0.0000				
	22	Comulate.	100.00			a success all success a	0.0000				
	23	Complete	100.0%	0 hr 0 min 1 sec	15.0000	squaredInverse	0.0000				



## We rely on a dictionary to identify sentiment of a sentence

Sentences	GenericNLP
"The book was VERY good!!!!"	0.73
"The book was not very good."	-0.39



## Generic dictionary does not understand financial lexicon

Sentences	GenericNLP
"The book was VERY good!!!!"	0.73
"The book was not very good."	-0.39
"The EBIT was VERY good!!!!"	0.73
"The EBIT was not very good."	-0.39

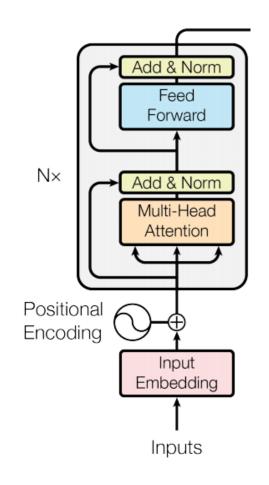


## A Transformer Model like FinBERT knows Financial Jargon

Sentences	GenericNLP	FinBERT
"The book was VERY good!!!!"	0.73	0.74
"The book was not very good."	-0.39	-0.47
"The EBIT was VERY good!!!!"	0.73	0.83
"The EBIT was not very good."	-0.39	-0.88



## Make context-aware NLP Models by adding attention mechanism

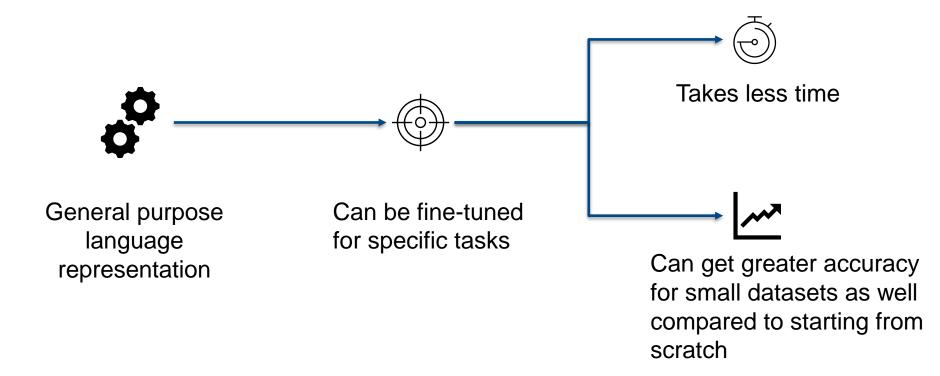


- <u>B</u>idirectional <u>E</u>ncoder
   <u>R</u>epresentations from
   <u>T</u>ransformers
- Custom Word-Piece tokenizer
- Transformer-encoder architecture – based on self-attention.



## Going from BERT to FinBERT

## **FinBERT = Trained Model to Analyze Sentiment of Financial Text**





## What are Transformer Models used for in Finance?

#### Sentiment Analysis

## Identify and score sentiments expressed in text

"convient"	Positive
"ulterior"	Negative
"undecided"	Negative
"grating"	Negative
"partisans"	Negative
"wellbeing"	Positive
"excite"	Positive
"smug"	Negative
"bleeding"	Negative
"interfere"	Negative

#### **Text Classification**

Classify documents into predetermined categories for efficient information retrieval and prediction

FundX promotes

manager to head new

research team

FundX hit by more PM

departures, AAA-rated

managers out

Low Risk

High Risk

#### **Topic Modeling**

Identify topics from a collection of documents that show underlying patterns and relationships in raw text data

regulations

were de la construit de la con

Butch and a strain of the strain of the

#### Summarization

Extract/create a summary from one or more documents automatically

#### The San Bernardino County Sheriff's Department said it was a matter of public safety when deputies opened fire from a helicopter on a wrong-way chase suspect on the 215 Freeway

On Friday, a suspect led authorities on a dangerous high-speed chase through surface streets in Fontana and San Bernardino before he drove the wrong way in the northbound lanes of the freeway. He reached speeds as high as 100 mph and deputies deemed him a threat to public safety.

#### Lt. Mitch Datillo said there is a lot for deputies to take into account before firing from a helicopter.

"If you're near schools, if you're in residential areas. We have had times where we fully intended that it was gettinn to that it used and we could not deploy, based on the backfore The San Bernardino County Sheriff's safety there, "he said. Department said it was a matter of public But when the suspect jumped out of his SUV is affety when deputies opened fire from a SUV, injuring three people. A relative of that far helicopter on a wrong-way chase suspect on Eyewitness News that he questions the decision the 215 Freeway.

While shooting from a he copter is rare, it does a deputy with the Orang County Sheriff's D

a deputy with the Oran County Sheriff's D Lt. Mitch Datillo said there is a lot for opened fire from their h locoter on a super deputies to take into account before firing from Eyewiness News spoke w use-of-force cope a helicopter.

County Sheriff's Deputy Ed. bayashi, who said the decision to shoot, based , dtly on the fact o speed while heading in the wro direction to In 2004

"It could have been worse," he sale "Batt in Sheriff immediate grave danger to the public and the helico force."

In 2004, a deputy with the Orange County Sheriff's Department opened fire from their helicopter on a suspect who was firing at al El deputies at a recycling plant near Irvine.

The Los Angeles County Sheriff's Special Ed deputies at a recycling plant near Irvine. Bureau is authorized and trains deputies to helicopter. Ventura County sheriff's deputies a dreh nearing about the deadly chase, officials consider changing the policy and training deput Enforcement Bureau is authorized and trains

Enforcement Bureau is authorized and trains deputies to shoot from a helicopter.



Text Classification

Classify documents into predetermined categories for efficient information retrieval and predictior

## How are Transformer Models used in practice? Building Custom Applications – Using FinBERT for Text Classification

- FundX promotes manager to head new research team High Risk FundX hit by more PM departures, AAA-rated managers out
- Use Transformer Model as embedding and Train New Application-Specific Classifiers with MATLAB Apps
  - Visually Work with Various Classifier Families using Classification Learner App
  - Create & Analyze Networks with <u>Deep Network Designer</u>

- Fine Tune FinBERT with Hyper-Parameters and Social & Economic Text
  - Seek higher accuracy by testing with Experiment Manager



## Challenges

- Code multiple families of classifiers.
- Manage potentially thousands of parameters in Deep Learning networks.

"30"

"35"

"40"

"45"

"50"

"5"

10

"equal"

"equal"

"equal"

"equal"

"equal"

"inverse"

linnergal

- Save time by parallelization.

🖉 Edite	or - fitModelTrials.m		$\odot$											
	ModelTrials.m 🛛 🕇	•												
10	· Fit Mad 1													
11	% Fit Model													
12														
13 -	-	= 5 : 5 : 50 ;												
14 -	distanceweigr	nt = [ "equal" ; "in	verse" ; "squaredinverse" ] ;											
15			an an Maria aba Roman											
16 -	-	<pre>vnames = ["numNeighbors" , "distanceWeight" , "loss" ] ; resultSet = arrav2table( [NaN. "", NaN]. "VariableNames", vnames ) ;</pre>												
17 -		<pre>resultSet = array2table( [NaN, "", NaN], "VariableNames", vnames ) ; controls = 1 ;</pre>												
18 -	idxTable = 1	;												
19 20 -														
		numel( distanceWeigh												
21 - 22	for y = 1	: numel( numNeighb	ors )											
	N-11 -	fitalma ( avadi-t												
23 -	rial =	fitcknn( predictor: UNumbright)												
24 25			bors', numNeighbors(y),											
25 26		Distance	Weight', distanceWeight(x) );											
26 27 -	1000	= resubLoss(Mdl) ;												
28 -			<pre>{ numNeighbors(y), string(distanceWeight(x)), loss } ;</pre>											
20 - 29 -		able = idxTable + 1												
30	Idxia	mie - Invianie + 1	,											
30 31 -	- end													
32 -	end													
33	enu													
	and Window													
New to	o MATLAB? See resource	es for <u>Getting Started</u> .												
	numNeighbors	distanceWeight	loss											
	"5"	"equal"	"0.024845"											
	"10"	"equal"	"0.024845"											
	"15"	"equal"	"0.018634"											
	"20"	"equal"	"0.031056"											
	"25"	"equal"	"0.037267"											

"0.031056"

"0.024845"

"0.037267"

"0.086957"

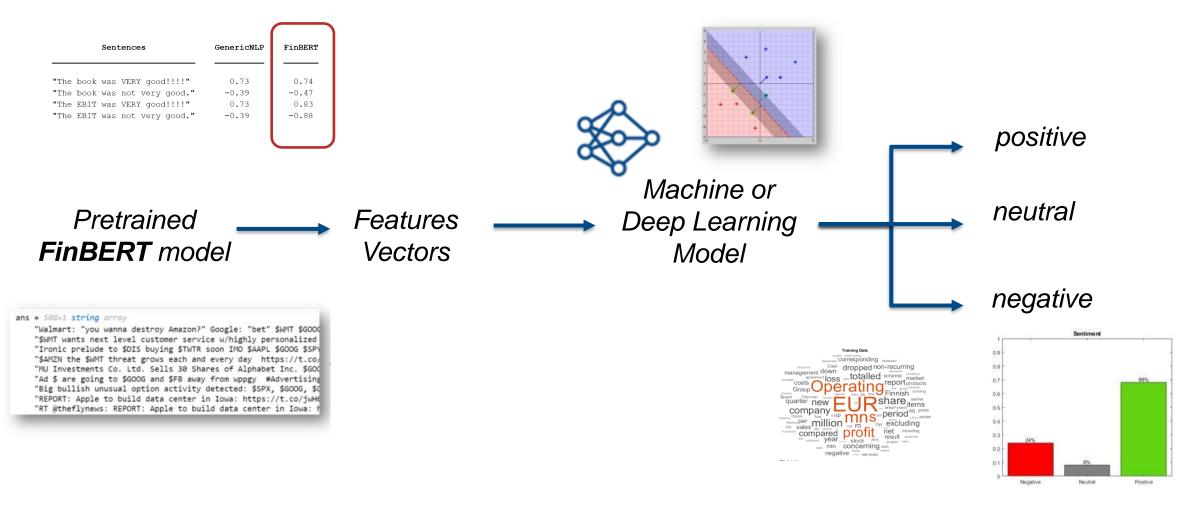
"0.13665"

"0"



## **Classify Sentiment of Financial Statements using Transformer Models**

FinBERT can be used as **feature extractor**. These features are a numeric representation of contextual relations between words which can be used to train a machine or deep learning classification model.





## Deep Learning Sentiment Models with MATLAB's Ease-of-Use

📣 De	ep Network Designer									— C	×
DES	SIGNER										?
New	Duplicate	Fit to View			Arrange	Lanalyze	Export				_
	Library		NAVIGATE	D				0	<ul> <li>Properties</li> </ul>		
NETWOR Layer Filter k Pilter k OUT	Library ayers yolov2ReorgLayer yolov2TransformLayer anchorBoxLayer ssdMergeLayer	r ıyer	NAVIGATE		LAYOUT	ANALYSIS Data	EXPORT	<pre> featureinput featureinputLayer fc fc fullyConnected softmax softmaxLayer classoutput classificationLa</pre>	Properties     fullyConnect Name InputSize OutputSize Weights Bias WeightLeamRateFactor BiasLeamRateFactor BiasL2Factor BiasL2Factor BiasInitializer BiasInitializer	edLayer ? fc auto 3 [] 1 1 1 0 glorot zeros	
	dicePixelClassification yolov2OutputLayer focalLossLayer	Layer	Ţ								•

<u>Deep Network Designer</u> <u>Network Analyzer</u>

Visualize pretrained model or design model from scratch



## Deep Learning Sentiment Models with MATLAB's Ease-of-Use

#### Monitor Training Progress and automatically generate MATLAB code

Loss

e: 30-Apr-2018 14:43:00			3 i 0 A 4 O yers warnings errors	Deep Network Designer  TRAINING	
toept. • incept Pool5 toept. • incept toept. • incept toept. • incept toept. • incept	ISSUES     FOUND IN MESSAGE     ONEVROR Missing input layer. The network must have of conv1-7x7_s2 Missing input. Each layer input must be conn     inception_4b-3x3 Unused output. Each layer output must be conn     relu_3x3	nected to the output of another	r layer.	numing rogress (ro Aug 2021 14.21.00)	sults lidation accuracy: 92.50%
eptie incepti	ANALYSIS RESULT		LEARNABLES	100 Tra	aining finished: Reached final iteration
ptie inceptie incepti	47 inception_4a-relu_5x5_reduce ReLU     40 inception_4a-5x5     48 5x8/d convolutions with stride [1 ] and padding [2 2 2 2]     40 inception_4a-relu_5x5     ReLU	Dution Unknown	- Weights 5×5×16×48 Blas 1×1×48 -	90 80 Ste	aining Time art time: 18-Aug-2021 14:27:53 apsed time: 37 sec
• incepti• () inception_4b-3x3	ReLU         Appol           50         inception_44-pool           51         inception_44-pool_proj   Convo	Pooling Unknown	- Weights 1×1×480×64		aining Cycle voch: 30 of 30
ncepti	64 fx1x0 convolutions with stride [1 1] and padding [0 0 0 0] 52 inception_4a-relu_pool_proj ReLU		Bias 1×1×64		ration: 30 of 30 rations per epoch: 1
ncepti• incepti• incepti ncepti• incepti• incepti	53         inception_4a-output Depth concatenation of 4 inputs         Depth           54         inception_4b-1x1 100 tx1x0 convolutions with stride [1 1] and padding [0 0 0 0]         Convol	olution Unknown	- Weights 1×1×512×160 Bias 1×1×160	30 -	aximum iterations: 30 Ilidation
icepti	inception_4b-relu_1x1         ReLU           50         inception_4b-3x3_reduce         Convol		- Weights 1×1×512×112	10 20 30	equency: 50 iterations
ncepti• incepti• incepti	112 1x1x0 convolutions with stride [1 1] and padding [0 0 0 0]       57       inception_4b-relu_3x3_reduce       ReLU		Bias 1×1×112	0 5 10 15 20 25 30 Ha Iteration	ardware resource: Single CPU arning rate schedule: Constant
· · · ·	50 Onception_46-3x3     224 3x4x0 convolutions with stride [1 1] and padding [1 1 1 1]     Convo	Unknown	Weights 3×3×112×224 Bias 1×1×224 ↓		arning rate: 0.001 Learn more
				8 0.6 0.4 0.2 10 20	Accuracy Training (smoothed)

15 Iteration

#### Analyze Model

Deep Network Designer Network Analyzer

▲ D
Igra
Ana

4



# Fine Tune FinBERT for Social & Economic Text Access Data Pre-Process Build Model Share Results





## MATLAB is built to...

Empower People to Convert Ideas to Action

## Share Knowledge Effortlessly

- Apps
  - Domain expertise  $\rightarrow$  Point-&-Click App and automatically generate code from Apps
  - Classification Learner, Deep Network Designer,
- Integrates Workflows
  - Automate research to production with Unit Testing & System Testing
  - Works well with Excel & other programming languages
- Ease of scale
  - Easy parallelization and scaling up



# Thank You!