





# Scalable Data Science Pipelines with QuSandbox & MATLAB Online Server

### **Presented By:**

Sri Krishnamurthy, CFA, CAP

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www.quantuniversity.com

MathWorks Computational Finance Conference 2021 Online

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## Speaker bio



- Advisory and Consultancy for Financial Analytics
- Prior Experience at MathWorks, Citigroup and Endeca and 25+ financial services and energy customers.
- Columnist for the Wilmott Magazine
- Author of forthcoming book <u>"Pragmatic AI and ML in Finance"</u>
- Teaches AI/ML and Fintech Related topics in the MS and MBA programs at Northeastern University, Boston
- **Reviewer:** Journal of Asset Management

### **QuantUniversity**

- Boston-based Data Science, Quant Finance and Machine Learning training and consulting advisory
- Trained more than 1000 students in Quantitative methods, Data Science and Big Data Technologies using MATLAB, Python and R
- Building QuSandbox a platform for Al and Machine Learning Experimentation







### <u>Agenda</u>

- 1. Data Science Pipelines & QuSandbox
- 2. Case study:
  - NLP Pipeline for Sentiment Analysis of EDGAR filings



# **Pipelines and the QuSandbox**

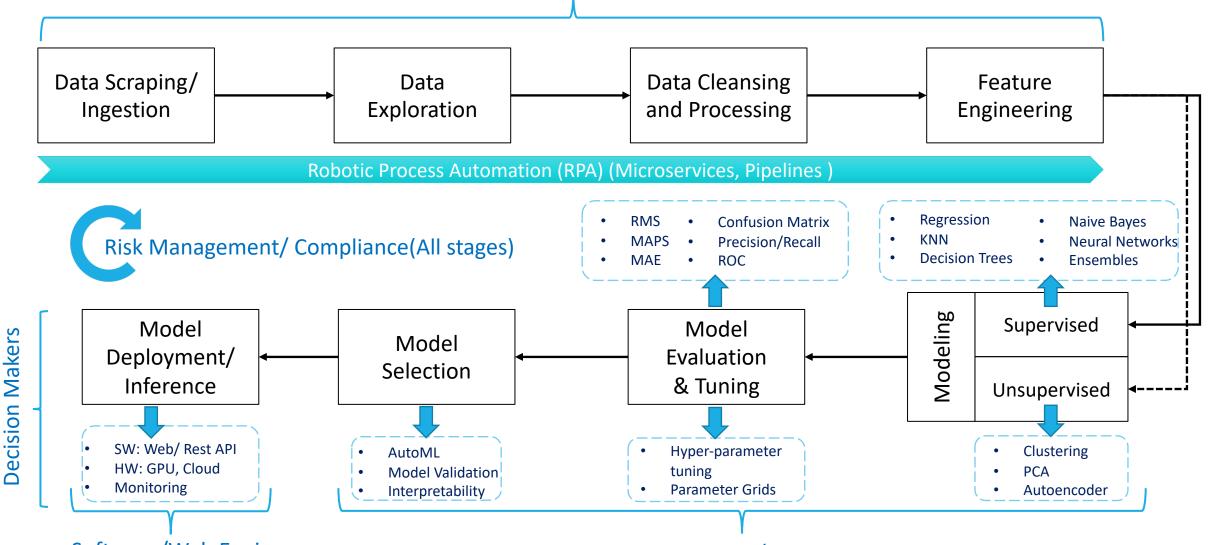
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### Machine Learning Workflow





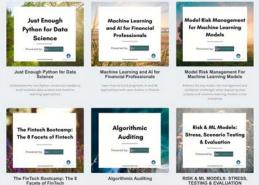


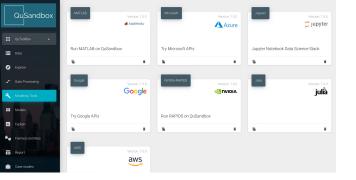
Software/Web Engineer

Analysts &

Data Scientist/Quants

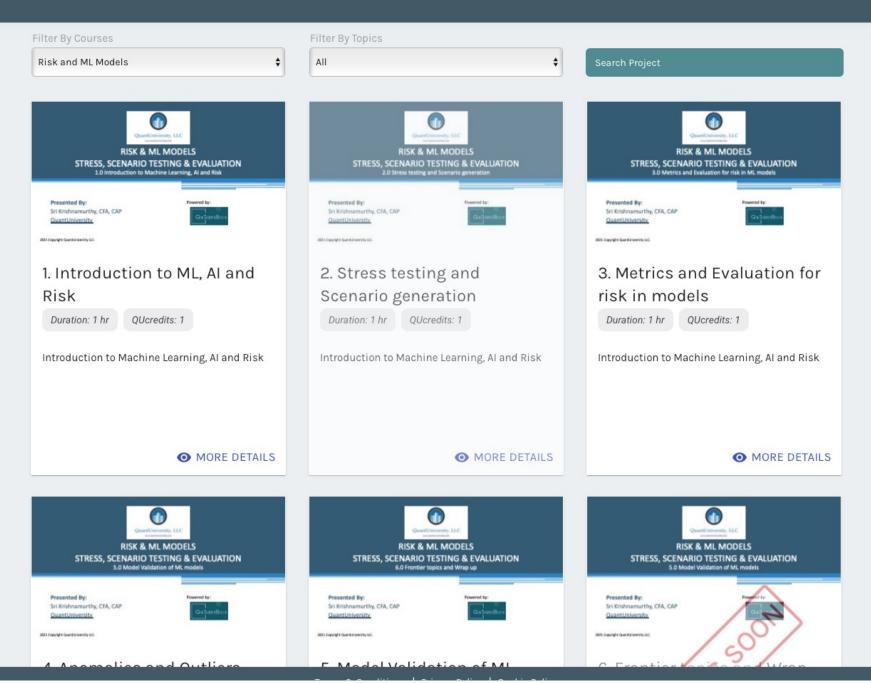




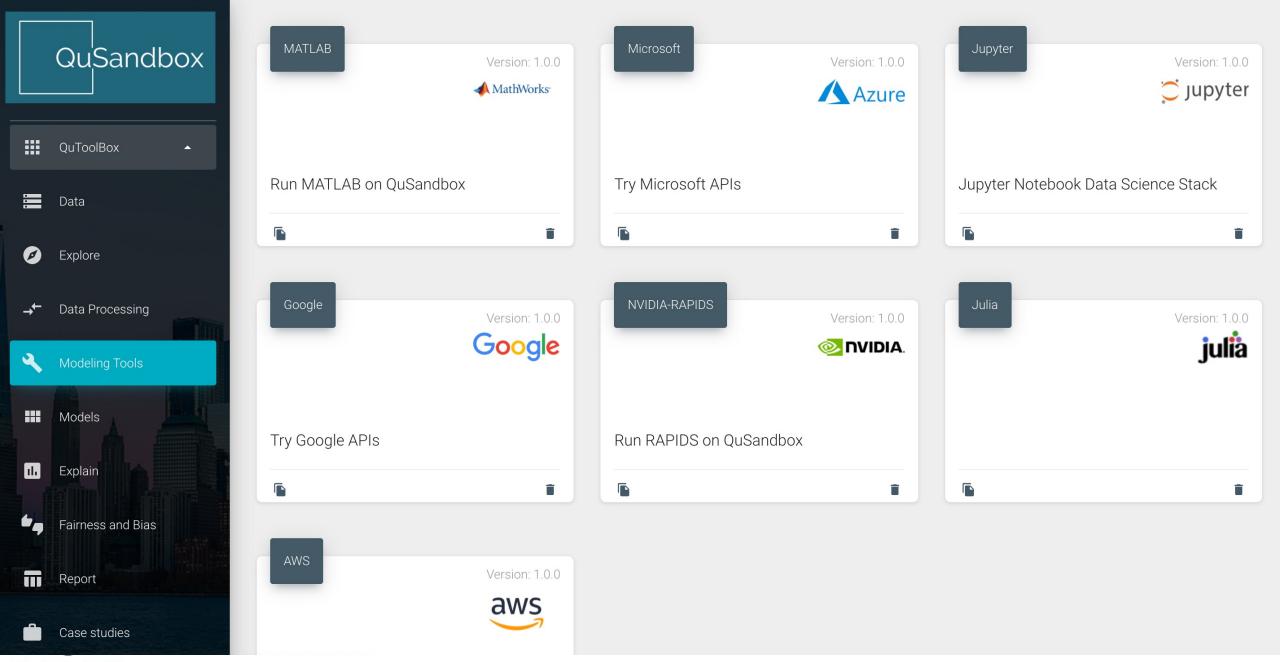


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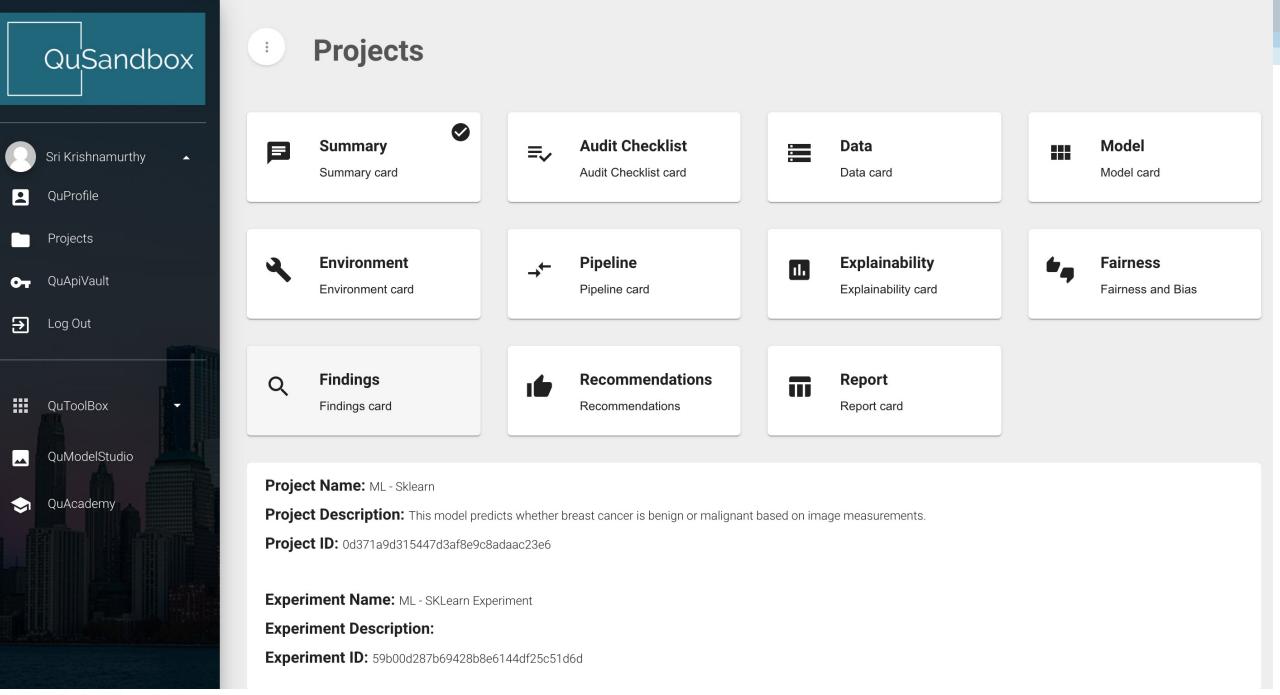
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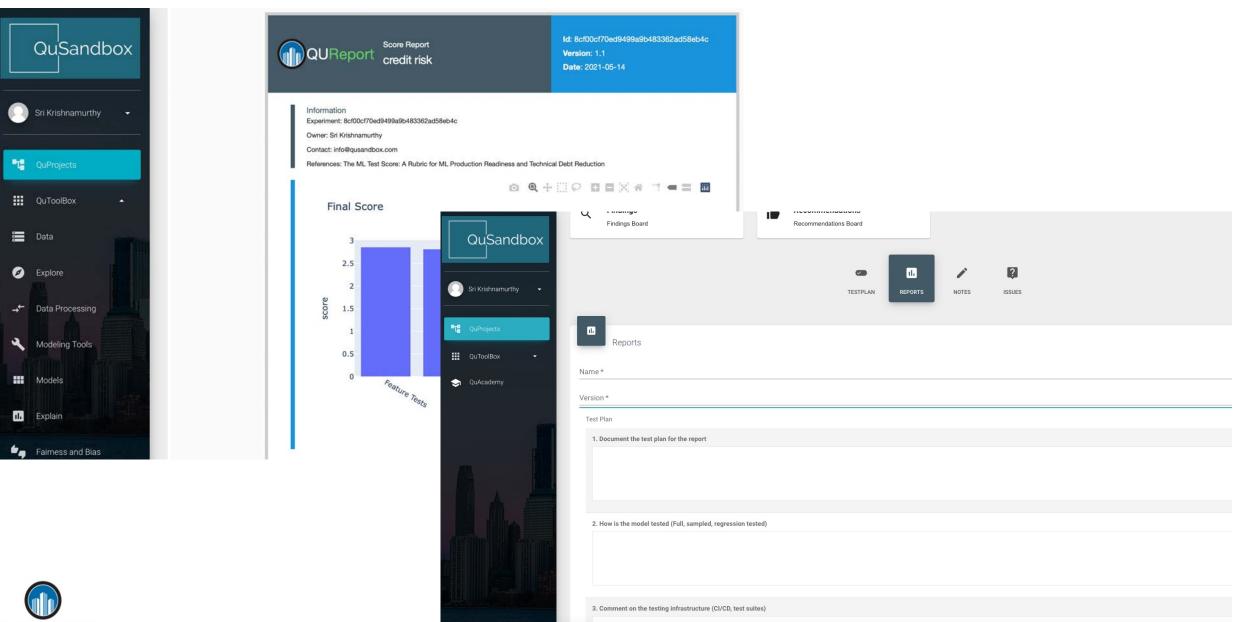
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### Goal

### • Understanding sentiments in Earnings call transcripts

#### **CORPORATE PARTICIPANTS**

Dana Quattrochi athenahealth, Inc. - IR Jonathan Bush athenahealth, Inc - Chairman and CEO Tim Adams athenahealth, Inc - CFO Andy Hurd Epocrates - President and CEO Rob Cosinuke athenahealth, Inc. - Chief Marketing Officer

#### **CONFERENCECALLPARTICIPANTS**

Sean Wieland Piper Jaffray & Co. - Analyst Jamie Stockton Wells Fargo Securities, LLC - Analyst George Hill Citigroup - Analyst Greg Bolan Sterne, Agee & Leach - Analyst Ryan Daniels William Blair & Company - Analyst Rich Close Avondale Partners - Analyst Sandy Draper Raymond James - Analyst David Bayer Northland Securities - Analyst Dave Windley Jefferies & Co. - Analyst Charles Rhyee Cowen and Company - Analyst Bret Jones Oppenheimer & Co. - Analyst Michael Cherny ISI Group - Analyst Tony Bartsch Park West Asset Management - Analyst

#### PRESENTATION

#### Operator

Welcome to the athenahealth conference call. I would now like to turn the call over to Ms. Dana Quattrochi. You may now begin.

Dana Quattrochi - athenahealth, Inc. - IR

Good morning and thank you for joining us. With me on the call today is Jonathan Bush, our Chairman and CEO; Tim Adams, our Chief Financial Officer; Rob Cosinuke, our Chief Marketing Officer; and Andy Hurd, President and CEO of Epocrates.



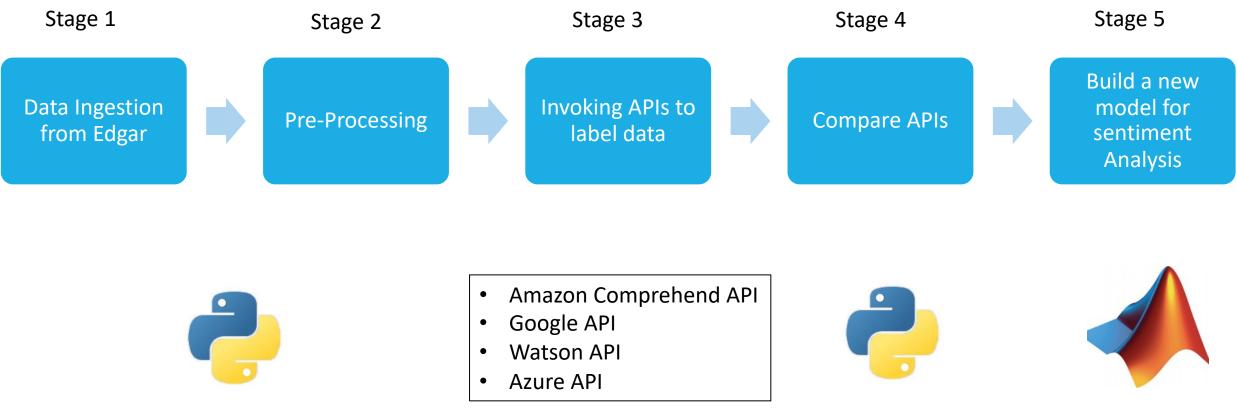
### **Challenges**

- Interpreting emotions
- Labeling data





### NLP pipeline





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#### **OUR SERVICES**

 Model Governance and Algorithmic Audits

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- Model Life Cycle Management
- AI/ML Onboarding
- Third-party Model Validation
- Training and Education
- QuSandbox

#### **ABOUT US**

QuantUniversity is a quantitative analytics and model risk advisory based in Boston, MA. We provide Quant Finance, Data Science and Machine Learning based solutions focused on model-risk accessible through made OuSandbox. QuantUniversity has worked with analysts and executives from Bloomberg, Fidelity, Ford, Goldman Sachs, IBM, J.P. Morgan Chase, Nataxis Global Advisors, Pan Agora, T.D. Securities, and other institutions, providing quantitative advisory services, analytics training, and model risk solutions. Contact us at www.quantuniversity.com

#### 10 THINGS YOU NEED TO KNOW ABOUT MODEL GOVERNANCE FOR AI/ML MODELS

#### 1. DEFINING MODELS

Models are not just restricted to code and associated parameters. You have to factor data, the programming environment and packages, parameters and hyperparameters along with the model code.

#### 2. GOVERNING MACHINE LEARNING MODELS

You could have hundreds of machine learning models working alongside traditional models. A comprehensive framework is needed to factor the nuances of machine learning models in your governance process.

#### 3. MODEL VERIFICATION AND VALIDATION OF MACHINE LEARNING MODELS

It's not just sufficient to verify if machine learning models work with historical test/validation datasets from a technical perspective. You have to validate if the models can be used for business decision making.

#### 4. PERFORMANCE METRICS AND EVALUATION CRITERIA

The choice of performance metrics and evaluation criteria depends on how the models would be used and for what purpose. Evaluate the choices carefully.

#### 5. MODEL INVENTORY AND TRACKING

Avoid model "clutter" by having a formal model inventory and tracking system. You need to track models, data snapshots, parameters, hyperparameters, programming environments etc. In addition, the entire pipeline needs to be tracked. Provenance tracking is important for reproducibility.



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#### 10 THINGS YOU NEED TO KNOW ABOUT MODEL GOVERNANCE FOR AI/ML MODELS (CONT'D)

#### 6. DATA GOVERNANCE AND MODEL GOVERANANCE

Machine Learning models are by design data driven. Integrating Data governance and model governance aspects is essential.

#### 7. DEVELOPMENT MODELS VS PRODUCTION MODELS

As you design models for inference, scalability, performance considerations need to be factored. Models may have to be redesigned/compiled to factor production requirements. It is important to test models to ensure production models behave as they were designed.

#### 8. FAIRNESS, REPRODUCIBILITY, AUDITABILITY, EXPLAINABILITY, INTERPRETABILITY, BIAS

Depending on the application, models should be evaluated to ensure Fairness, Reproducibility, Auditability, Explainability, Interpretability & Bias considerations are met.

#### 9. MACHINE LEARNING CHOICES

As the field of machine learning matures, you have multiple options, Automatic Machine Learning, ML as a service, Pre-trained models and models developed from scratch etc. bringing different model governance considerations.

#### 10. ROLES AND RESPONSIBILITIES

With AI and ML making strides, you have many new roles in your model building workflow. (Data engineers, scientists, model evaluators, cloud engineers, DevOps, MLOps etc.). Factor the new roles and define clear responsibilities for all the key stakeholders in the model lifecycle.







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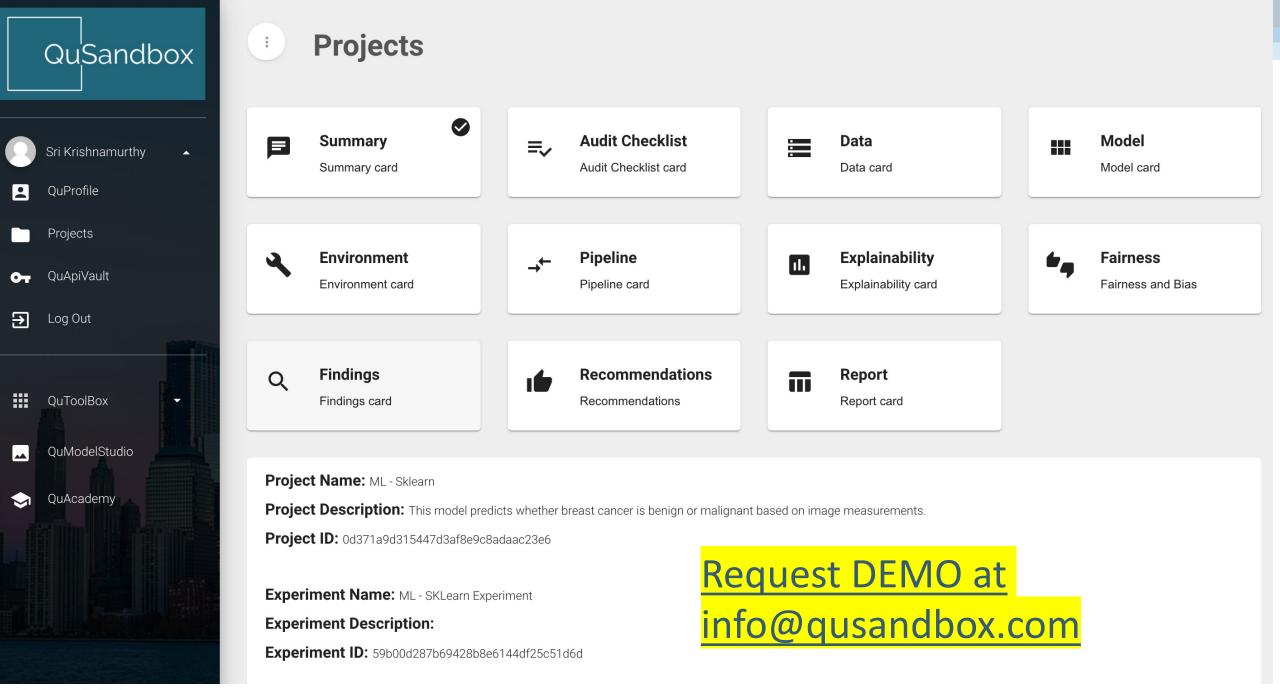
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# Thank you!

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