

# MATLAB EXPO

## Preparing Students for Impactful Careers in Industry

*Dr. Moiz Khan, MathWorks*





**MathWorks** ✓

@MathWorks

Share the EXPO experience  
**#MATLABEXPO**



[moiz-khan-phd]

# Considerations for an Engineering Educator

## Student

I want to build exciting systems and land a job!

## All

Are we continuously adapting to engineering megatrends?

## Dean

Is our Digital Learning environment and Software Infrastructure in order?

## Learning Center

Are we utilizing our hybrid curriculum model?



## Research Groups

We need more bandwidth to generate quality proposals.

## Corporate Relations

Are we collaborating with industry?

## Industry

Are your students ready to work on complex systems?



## Leadership

Academic excellence and positioning



## Faculty

Securing funding for research and teaching activities.



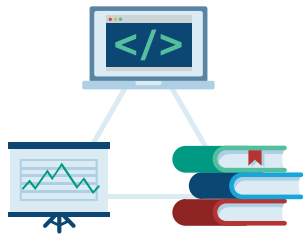
## Students

Learning transferable skills for the job market.

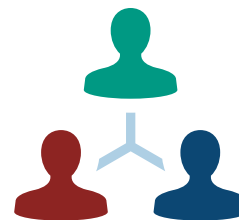


## Industry

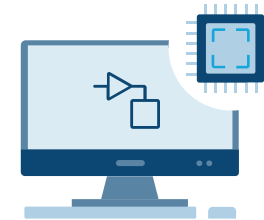
Employing students with technical and professional skills.



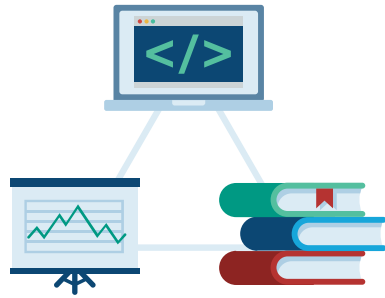
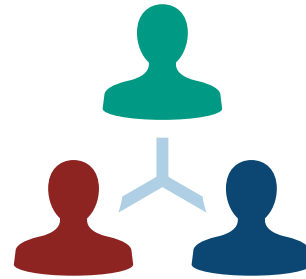
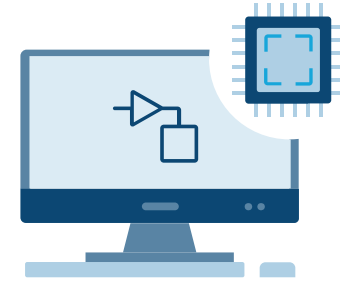
**CURRICULA**



**COLLABORATION**

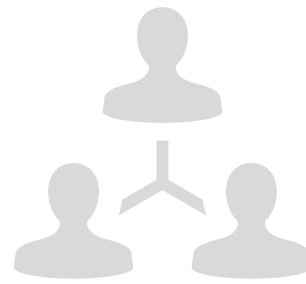


**DIGITALIZATION**

**CURRICULA****COLLABORATION****DIGITALIZATION**



**CURRICULA**



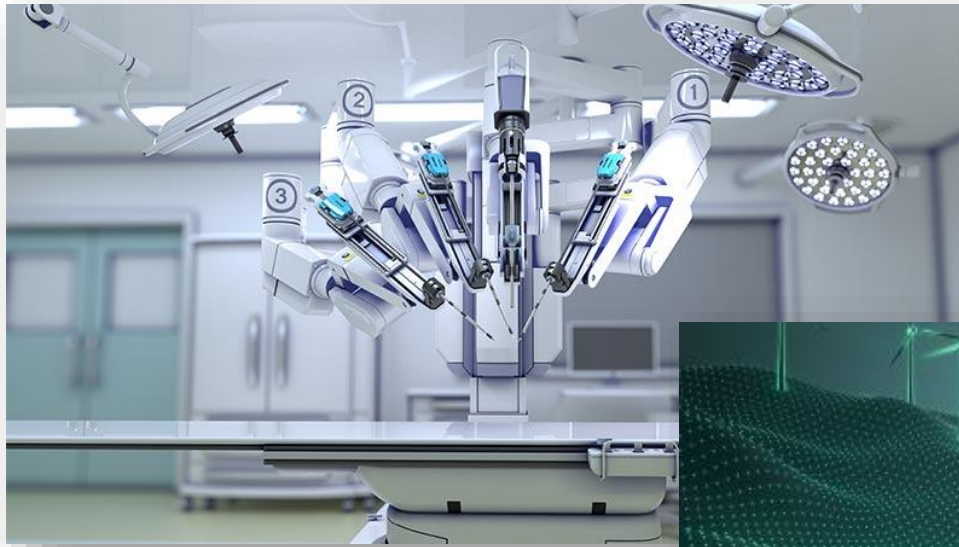
**COLLABORATION**



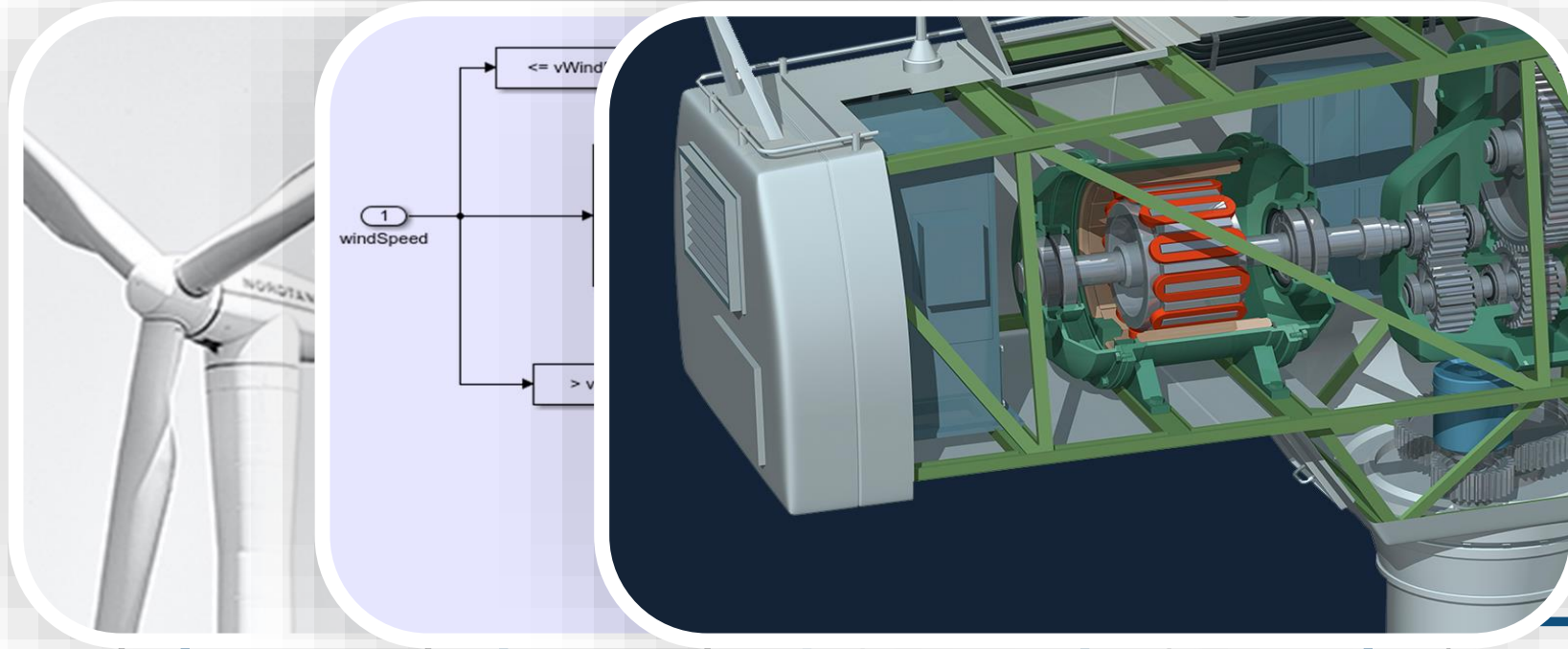
**DIGITALIZATION**



# Engineering Systems are Multidomain = Curricula Should Be As Well



# Engineering Systems are Multidomain, so curricula should be as well



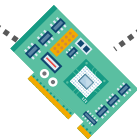
Aerospace



Mechanical



Electrical



Computer



Chemical



Civil

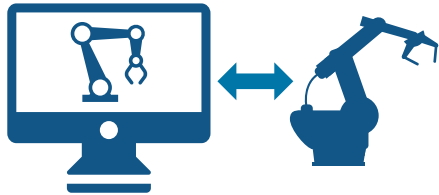


Environmental

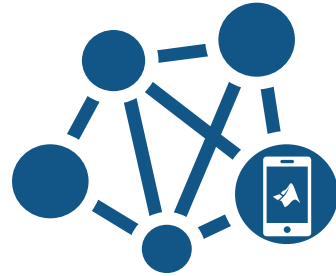




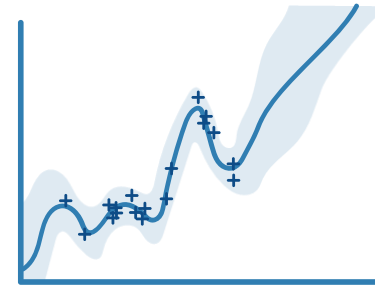
# Emerging Trends for Multidomain Engineering Systems



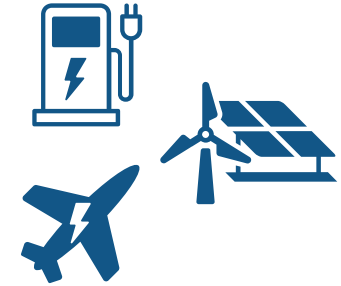
**Robotics**



**Connectivity**



**Artificial Intelligence**




**Electrification**

**MathWorks collaborates with engineering education institutions to address these trends in curriculum.**

# Teaching Using Self-Paced Online Courses

methods  
properties  
classdef  
**OBJECT-ORIENTED**

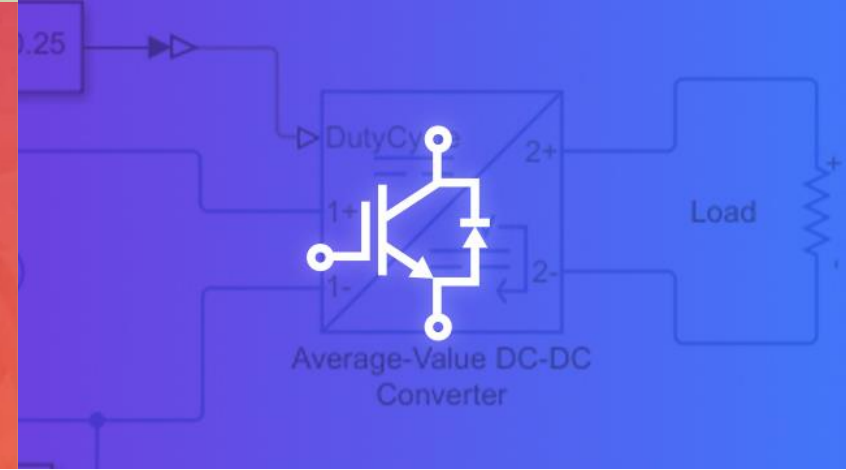
  
**IMAGE PROCESSING**

  
**SIMSCAPE**

  
**OPTIMIZATION**

  
**SIMULINK**

**MATLAB**



# Professional Skills Development is Enhanced by Interdisciplinary Curricula



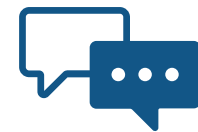
**Critical Thinking**



**Teamwork**

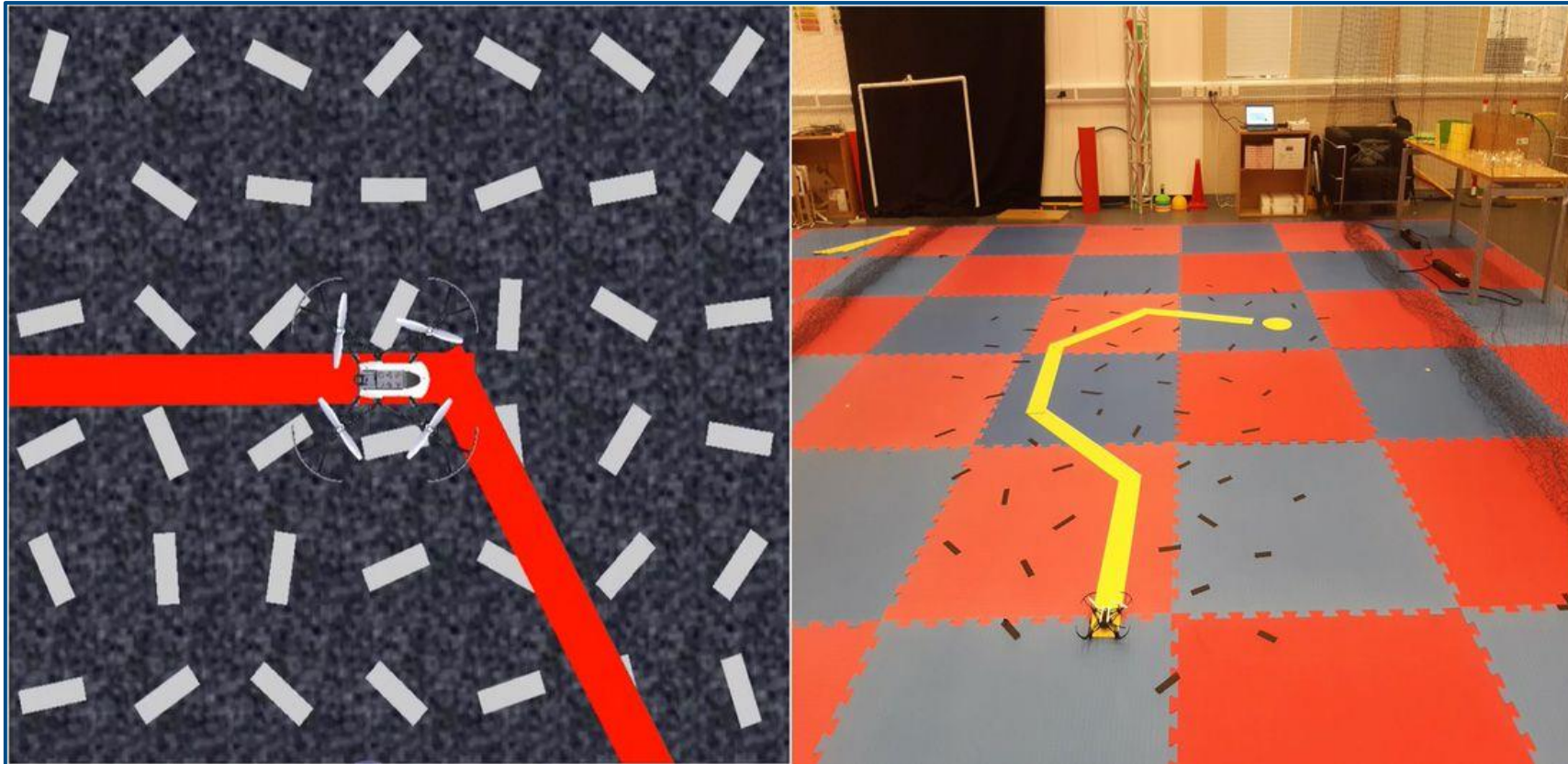


**Project Management**



**Communication**

# University of West of England – Avionics and Controls Lab

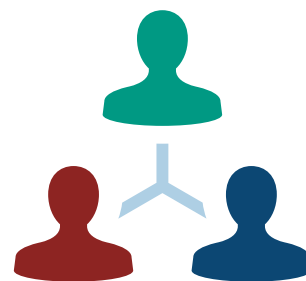


**Supported Course Design:** Incorporated a drone-based competition into an Avionics course.

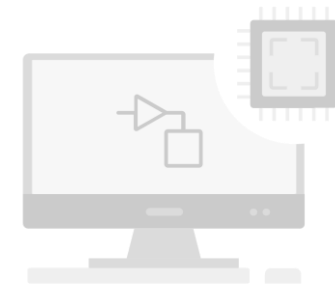
**New to the course:** Team-based curriculum, developing and deploying image processing algorithms.



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**COLLABORATION**



**DIGITALIZATION**



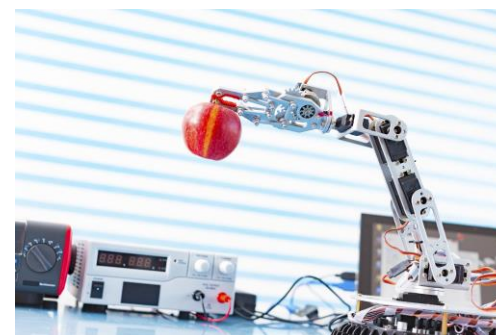
# Inter-Department Collaboration



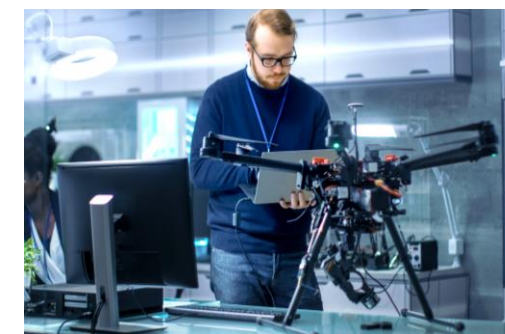
**Reinforce  
Concepts**



**Applying theory**

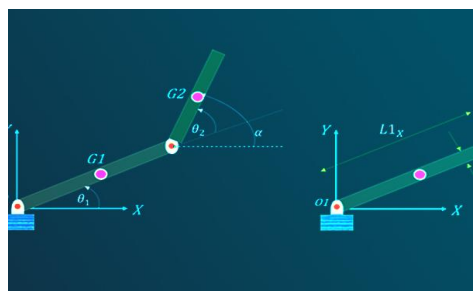


**Project-based  
Learning**



**Multi-domain  
Systems**

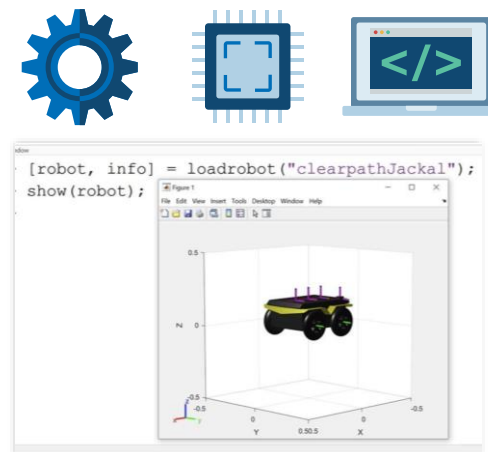
# Department Collaboration: Robotics Example



Robot Kinematics



Robot Controls



Robot Algorithms



Robot Applications

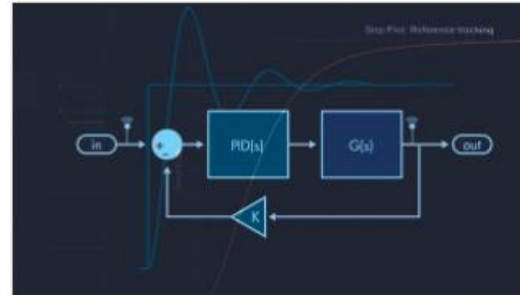
# MathWorks Provides Multi-Domain Content to Assist Teaching and to Prepare Students



## Modeling Multibody Mechanical Systems with Simscape

Learn to model multibody mechanical systems; create custom geometries and compound bodies; assemble, guide, and verify mechanisms; and import CAD files.

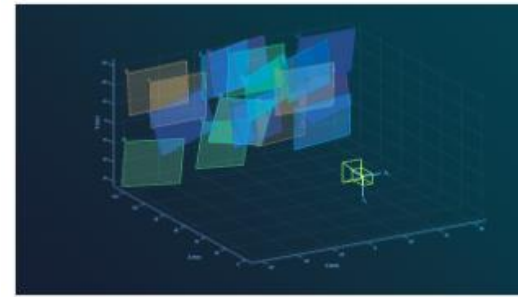
**Robot Kinematics**



## Control System Design with Simulink

Learn to design and model control systems with Simulink. Topics include system identification, parameter estimation, control system analysis, and response optimization.

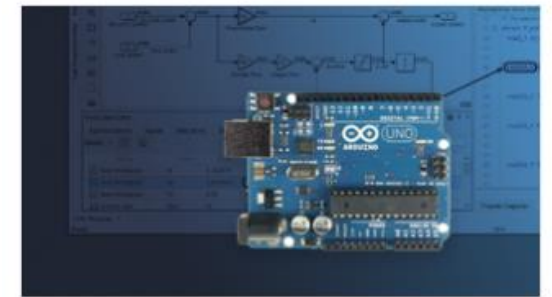
**Robot Controls**



## Computer Vision with MATLAB

Learn to perform object detection, tracking, and motion estimation on images and videos. The course also covers camera calibration, point clouds, and 3D reconstruction.

**Robot Algorithms**



## Embedded Coder for Production Code Generation

Develop Simulink models for deployment in embedded systems. Topics include code structure and execution, code generation options and optimizations, and deploying code to target hardware.

**Robot Applications**

# Excellence in Innovation: Capstone Projects/ Thesis

## Deep Learning for UAV Infrastructure Inspection

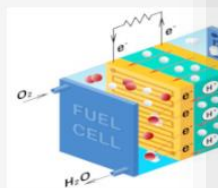
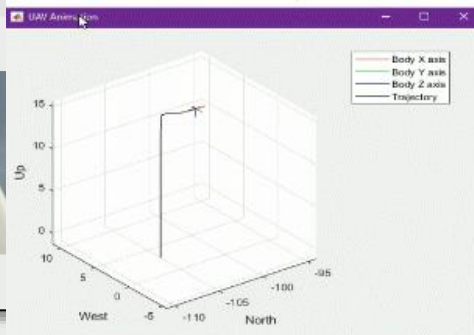
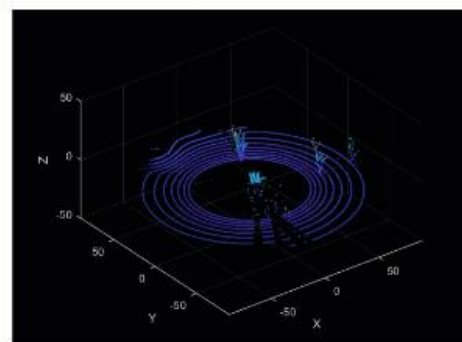


Photo Realistic Simulation



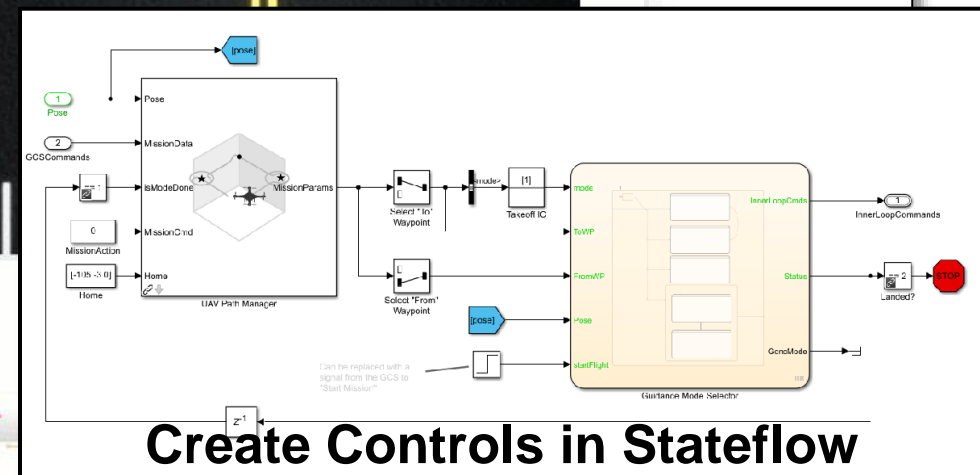
Low Fidelity Animation



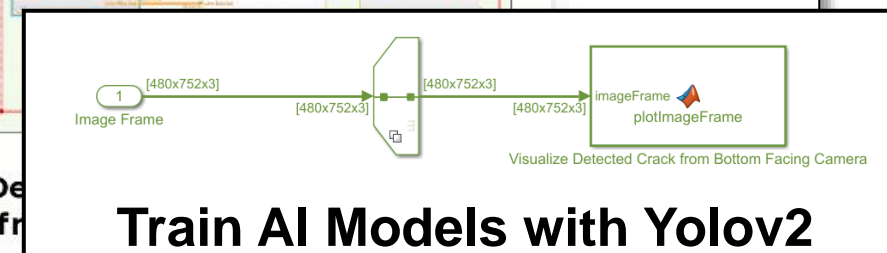
Virtual Lidar Sensor



sign the flight controller using Simulink.  
 based Design.  
 ed Aerial Vehicles (UAVs)



Create Controls in Stateflow



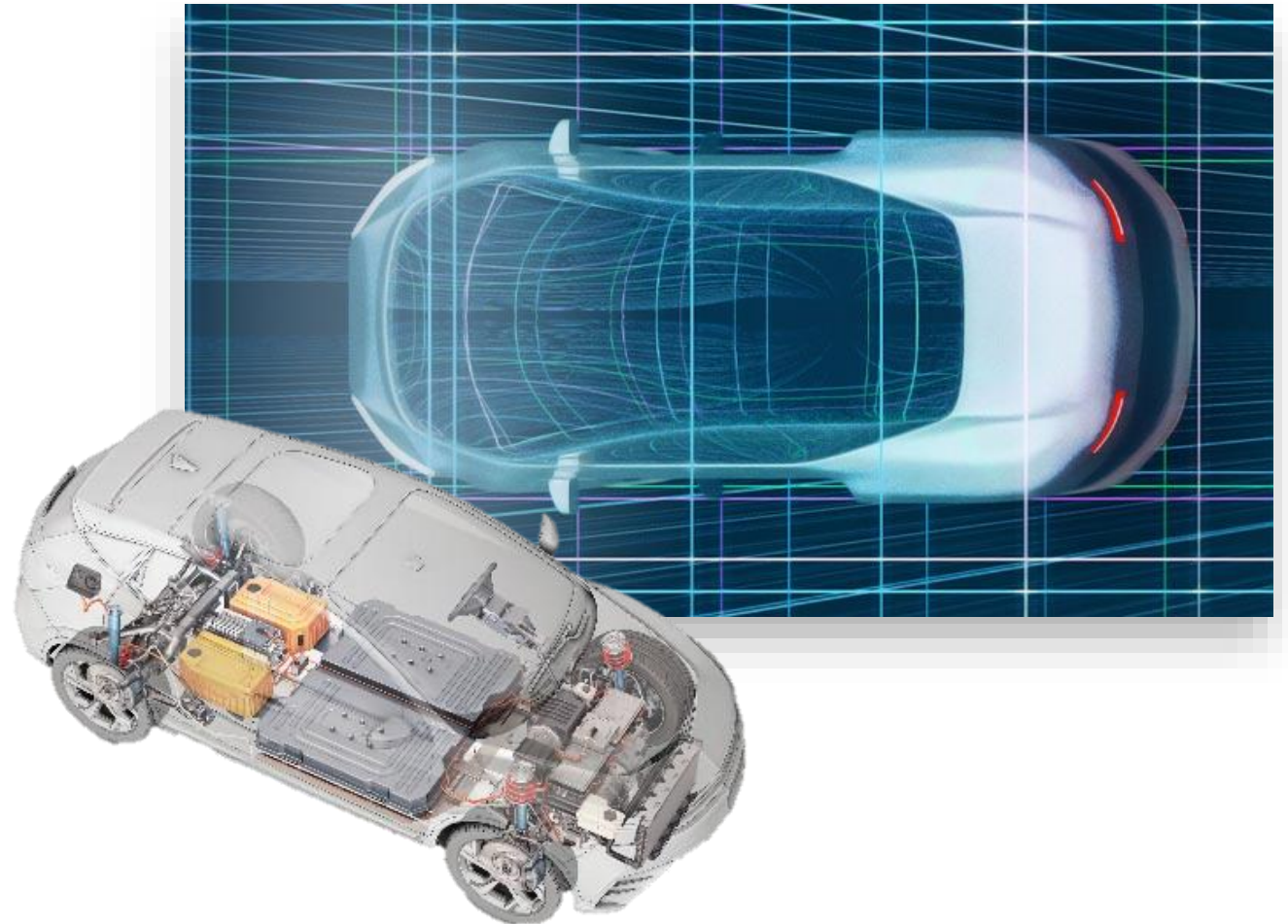
Train AI Models with Yolov2



# Bosch and National Institute of Technology Calicut Collaborate on EV Course to Prepare Students for Industry

“The collaboration between NIT Calicut, MathWorks, and Bosch narrowed the gap between academia and industry, producing an electric vehicle system engineering course that has been both well received by our students and highly useful for them as well.”


— *Dr. Kumaravel Sundaramoorthy, NIT Calicut*





# Academia and industry partner to make students automotive-ready

## Automotive



edX

### Electric and Conventional Vehicles

*Chalmers University of Technology*

edX

### Hybrid Vehicles

*Chalmers University of Technology*

edX

### Model-Based Automotive Systems Engineering

*Chalmers University of Technology*

edX

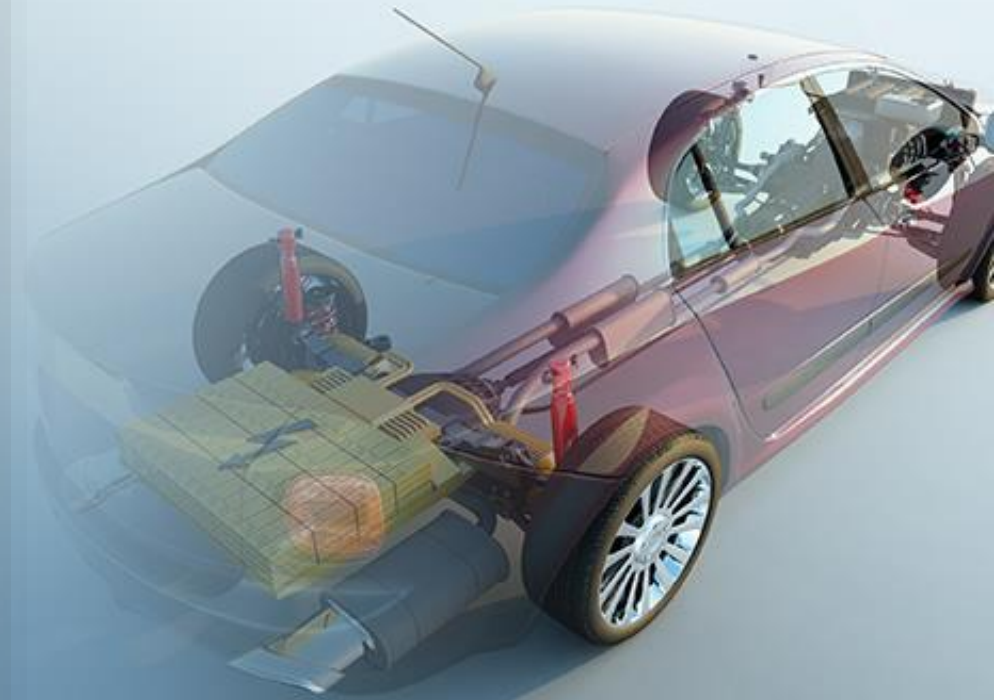
### Multi-Object Tracking for Automotive Systems

*Chalmers University of Technology*

edX

### Sensor Fusion and Non-linear Filtering for Automotive Systems

*Chalmers University of Technology*



# Learn Relevant Industry Tools



## Why MATLAB and Simulink?

Millions of engineers and scientists worldwide use MATLAB and Simulink.



100,000+ business, government, and university sites



The top 10 auto manufacturers<sup>1</sup>

<sup>1</sup>OICA: 2016 World Motor Vehicle Production



All of the top 10 aerospace companies<sup>2</sup>

<sup>2</sup>PwC: Aerospace and Defense 2017 Year in Review



Three of the top five internet companies

# Find Ready Workforce

## Sr. PHY Design Verification Engineer

### Summary

Posted: Jan 23, 2023  
Role Number:200458042

Would you like to join a growing wireless silicon development team? Our wireless SOC organization is responsible for all aspects of wireless silicon development with a particular emphasis on highly energy efficient design and new technologies that transform the user experience at the product level, all of which is driven by a world-class vertically integrated engineering team spanning RF/Analog architecture and design, Systems/PHY/MAC architecture and design, VLSI/RTL design and integration, Emulation, Design Verification, Test and Validation, and FW/SW engineering.

In this highly visible role, you will be at the center of a silicon design group with a critical impact on getting functional wireless products to hundreds of millions of customers quickly.

### Key Qualifications

- BS and 10+ years of relevant industry experience.
- Work closely with system/design team to review and understand PHY subsystem microarchitecture, create verification plans from specifications.
- Build block/subsystem level test benches with reference model, using best in class DV methodology. Architect test benches with maximum reusability in mind.
- Develop and execute both directed and constrained random tests, debug failures, manage bug tracking, and work with designers to drive closure of issues found.
- Create and analyze block/subsystem level coverage model, and add test cases to increase coverage.
- Support PHY subsystem validation using Palladium and/or FPGA.
- Work with team members to improve methodology and flow.

### Description

- Verification experience of wireless/wired communication block/subsystem.
- Excellent knowledge and experience of ASIC verification flows including test bench development,

- Knowledge of wireless protocols such as Bluetooth, WLAN, or Zigbee a plus.
- Proficient in shell and Perl scripting, Python skills a plus.
- Experience of Palladium/FPGA validation a plus.
- Should be a team player with excellent communication skills, self-motivated and well organized.

## Modeling/Simulation Design Engineer,

### What You'll Bring

- BS in Electrical Engineering, Mechanical Engineering, Mechatronics, or equivalent of experience and evidence of exceptional abilities.
- 3+ years' experience with controls system development, modeling, and implementation.
- Excellent background in linear systems analysis, stability, and controller design.
- Creating dynamic models of electrical, mechanical, and thermal systems.
- Experience, understanding, and intuition for the physics of basic electric propulsion, motion control systems, and heat transfer.
- Knowledge in control systems including, spring loaded inverted pendulum, Zero Momentum Control, Model Predictive Control, Motor controls, etc.
- Modeling knowledge in inverse kinematics, inverse/forward dynamics, impedance control, torque control, etc.
- Basic design of electric motors & power electronics & control circuits.
- Familiar with gear reduction mechanisms including: Planetary, Belt drives, Harmonics Drives, Magnetic Gears, etc.
- Strong mechanical skills, including design, manufacturing limits, mechanical linkages, design for

**Strong programming skills in Matlab/Simulink, Python, C++, SQL, etc.**

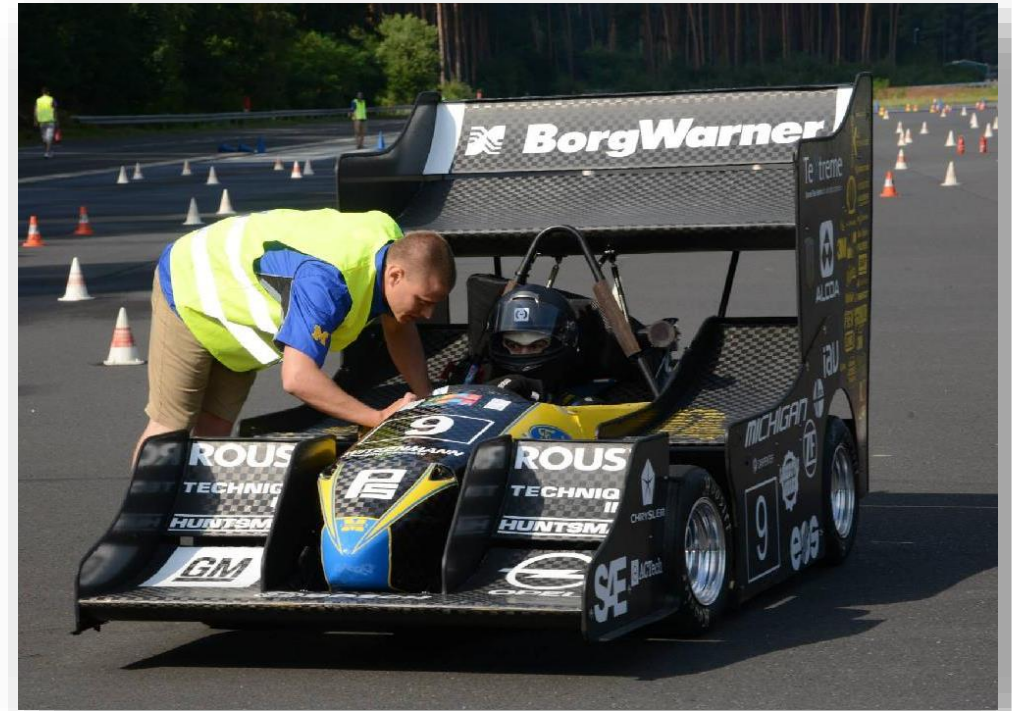
- Strong skills in CAD (CATIA, NX, Inventor, Solid Works, etc.)

**Experience of using Matlab/C reference model and bit-accurate verification a plus.**



## Student Experience: Transitioning to Industry

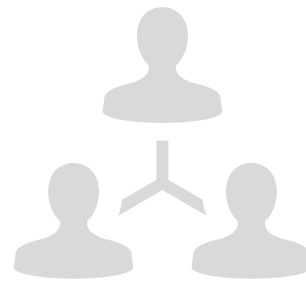
*“This high-level, abstract understanding of complex systems is a skill set that is highly sought after in the automotive industry these days.”* **Joe Martin, former University of Michigan student**



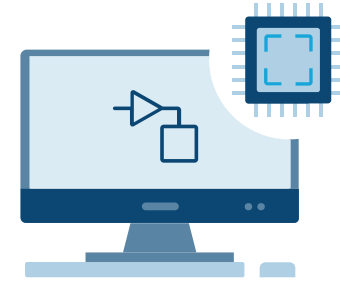
*“They were confident that I had the knowledge to excel in the position because the tasks I completed in EcoCAR were almost the same tasks that full-time controls engineers do.”* **Jessica Britt, former Georgia Institute of Technology student**



**CURRICULA**



**COLLABORATION**



**DIGITALIZATION**



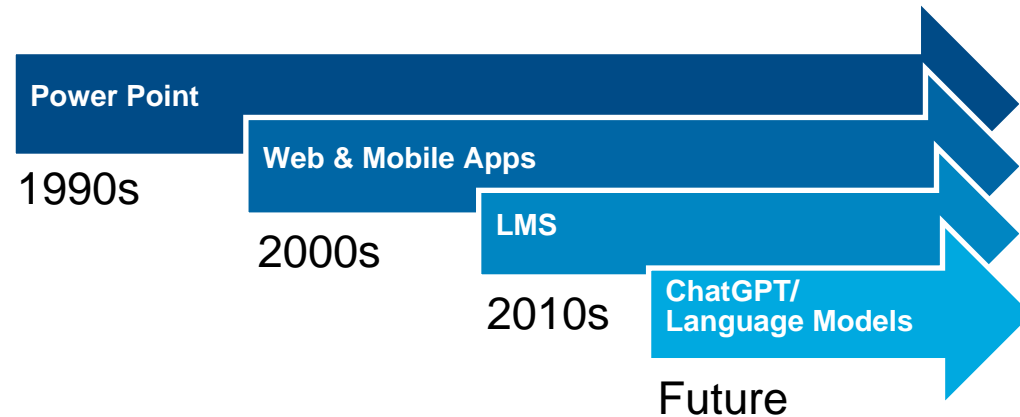
# Digitalization in Engineering Education

## Digital Skills for Students




A word cloud of digital skills for students. The most prominent word is 'simulation' in a large, dark red font. Other words in smaller, lighter red fonts include 'ai', 'robotics', 'programming', 'analysis', 'cloud', 'modelling', 'data', 'iot', and 'computing'.

## Digital Tools for Teaching and Learning




# MathWorks Enables Digital Skills in Students


Solutions




**Automated Driving Systems**  
Design, simulate, and test automated driving systems




**Enterprise and IT Systems**  
Use MATLAB with your existing IT systems




**Computational Biology**  
Analyze, visualize, and model biological data and systems




**FPGA, ASIC, and SoC Development**  
Automate your workflow for algorithm development, design and verification




**Control Systems**  
Design, test, and implement control systems




**Image Processing Computer Vision**  
Acquire, process, and analyze images and video for algorithm and system design




**Data Science**  
Explore data; build machine learning models; do predictive analytics




**Internet of Things**  
Connect embedded devices to the Internet and gain insights




**Deep Learning**  
Data preparation, design, simulation, and deployment for deep neural networks




**Machine Learning**  
Train models, tune parameters, and deploy to production or edge devices



**Electrification**  
Develop electrical technology from components to systems

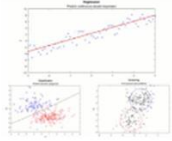


**Mechatronics**  
Design, optimize, and verify mechatronic systems

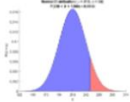


**Embedded Systems**  
Design, code, and verify embedded systems

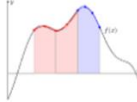
## Modular Courseware



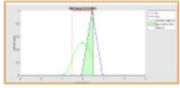
Machine Learning




Statistics



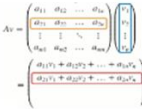
Numerical Integration



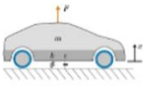
Convolution




Lab: Air Track



Matrix Methods



Mass-Spring-Damper



Qualitative Analysis of ODEs






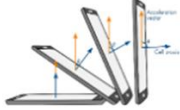
Image Processing



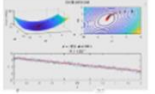
Dynamic Systems



Lab: Virtual e/m Measurement



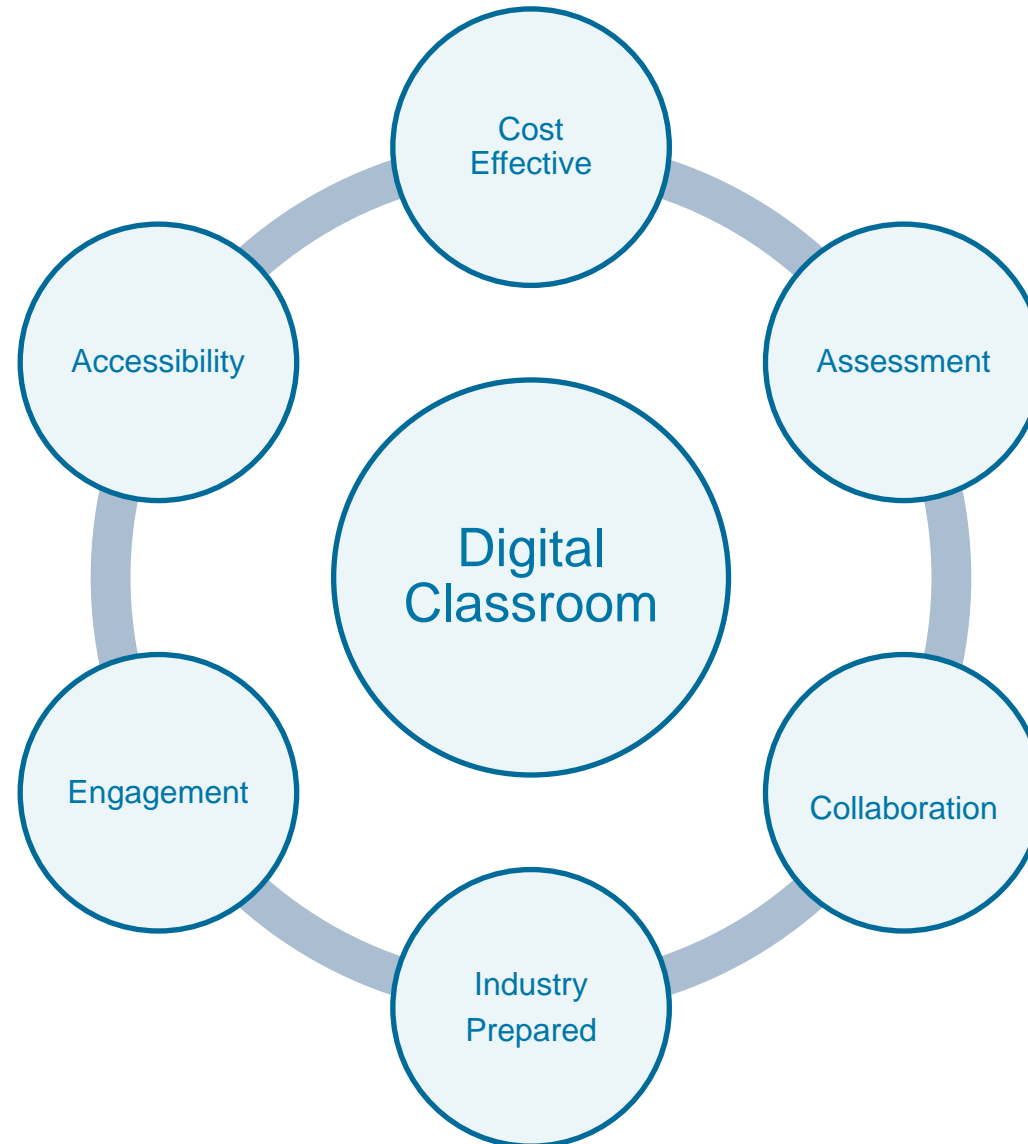
Vectors



Regression

[github.com/MathWorks-Teaching-Resources](https://github.com/MathWorks-Teaching-Resources)

# Effects of Digital Tools on Teaching and Learning



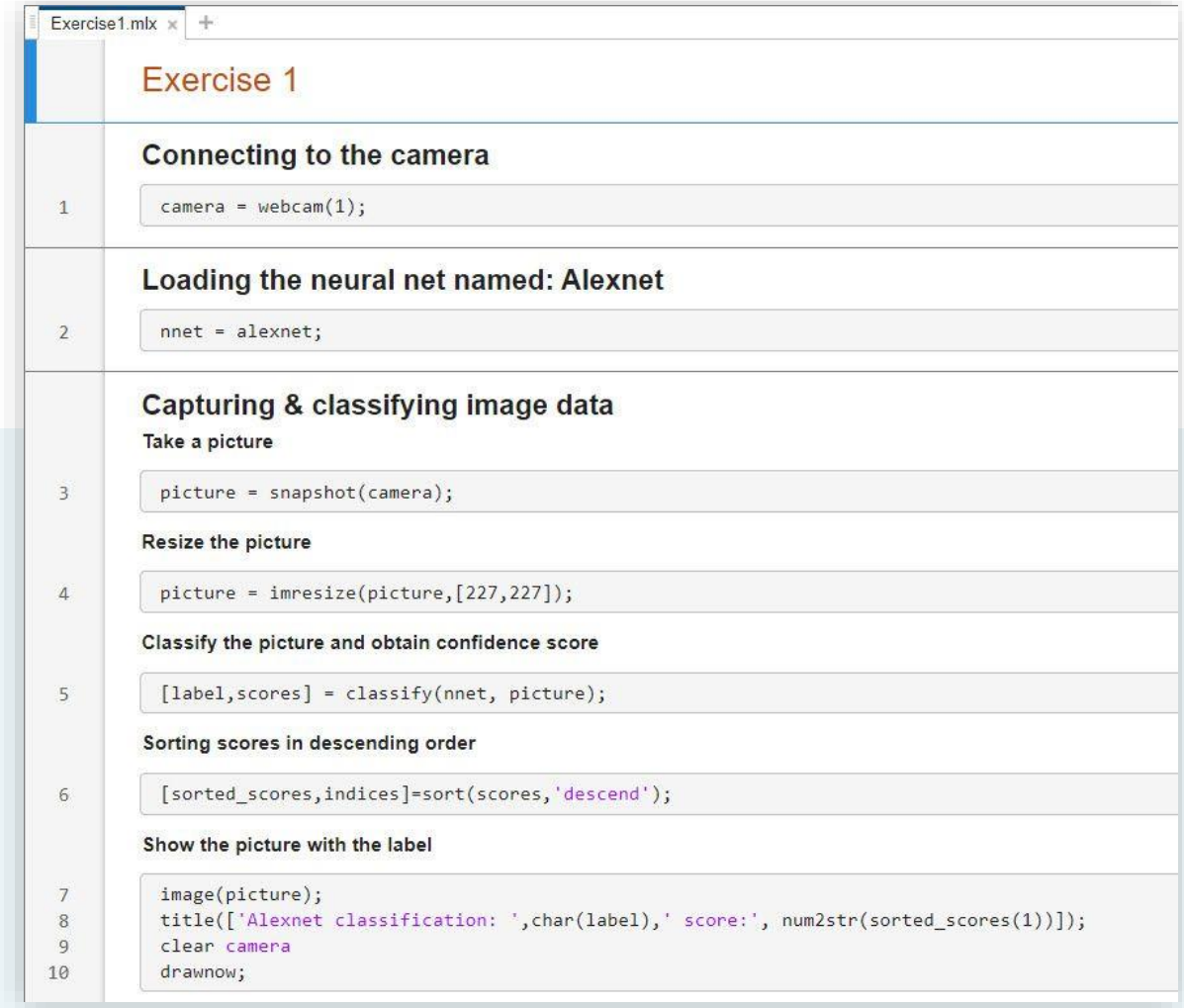
# Arizona State University: AI and IoT for First-Year Students

New computing exercises for  
First-Year Engineering:

- **Artificial Intelligence**
- **Internet of Things**

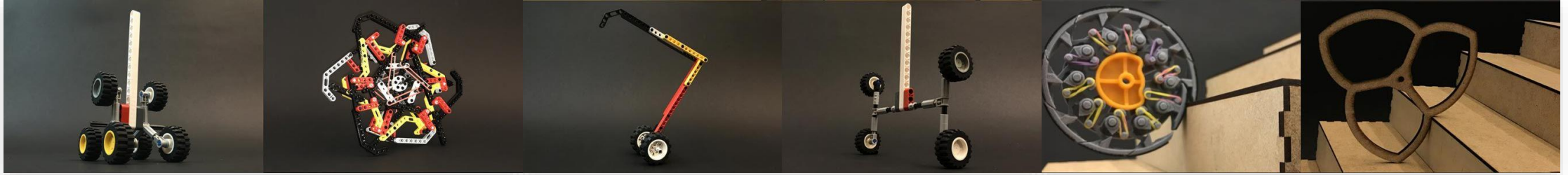
*“When I started teaching Introduction to Engineering, there were just a handful of female students. Today, about a quarter of the class is female. Activities like the deep learning and IoT module, which seems appealing to female students, are likely to encourage them to continue in the engineering program.”*

- Chao Wang, PhD, Arizona State University



```
Exercise1.mlx x +  
  
Exercise 1  
  
Connecting to the camera  
1 camera = webcam(1);  
  
Loading the neural net named: Alexnet  
2 nnet = alexnet;  
  
Capturing & classifying image data  
Take a picture  
3 picture = snapshot(camera);  
  
Resize the picture  
4 picture = imresize(picture,[227,227]);  
  
Classify the picture and obtain confidence score  
5 [label,scores] = classify(nnet, picture);  
  
Sorting scores in descending order  
6 [sorted_scores,indices]=sort(scores,'descend');  
  
Show the picture with the label  
7 image(picture);  
8 title(['Alexnet classification: ',char(label),' score:', num2str(sorted_scores(1))]);  
9 clear camera  
10 drawnow;
```

# Students at ETH Zurich Develop a Jumping Robot for Final Project



- Students evaluated basic movement of 20 designs using MATLAB
- Tuned and deployed a balancing algorithm to a prototype robot



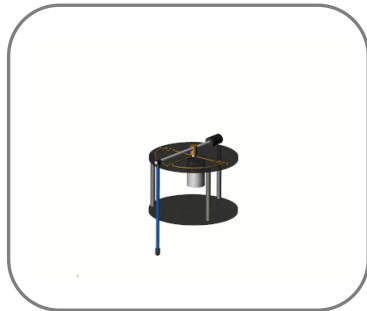


# Effects of Digital Tools on Teaching and Learning

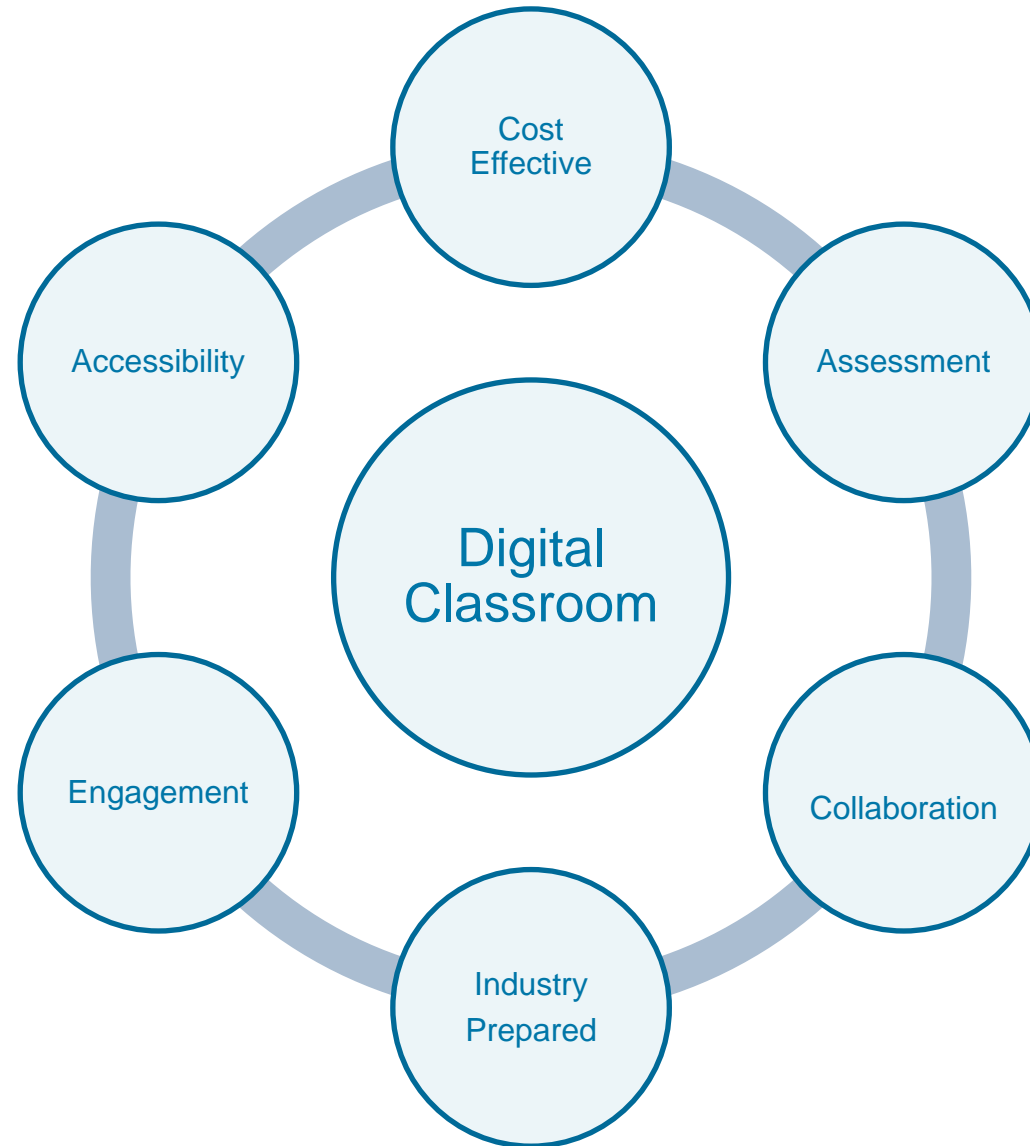
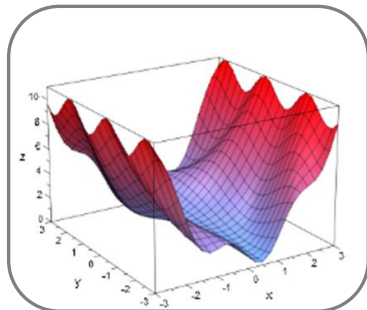
**MATLAB Online**



**Virtual Labs**



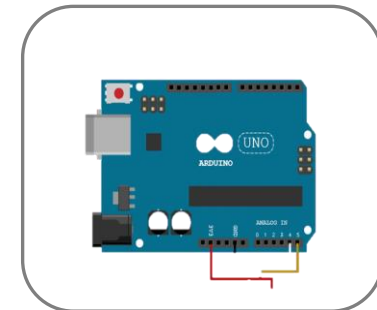
**MATLAB Live Scripts**



**MATLAB Online Courses**

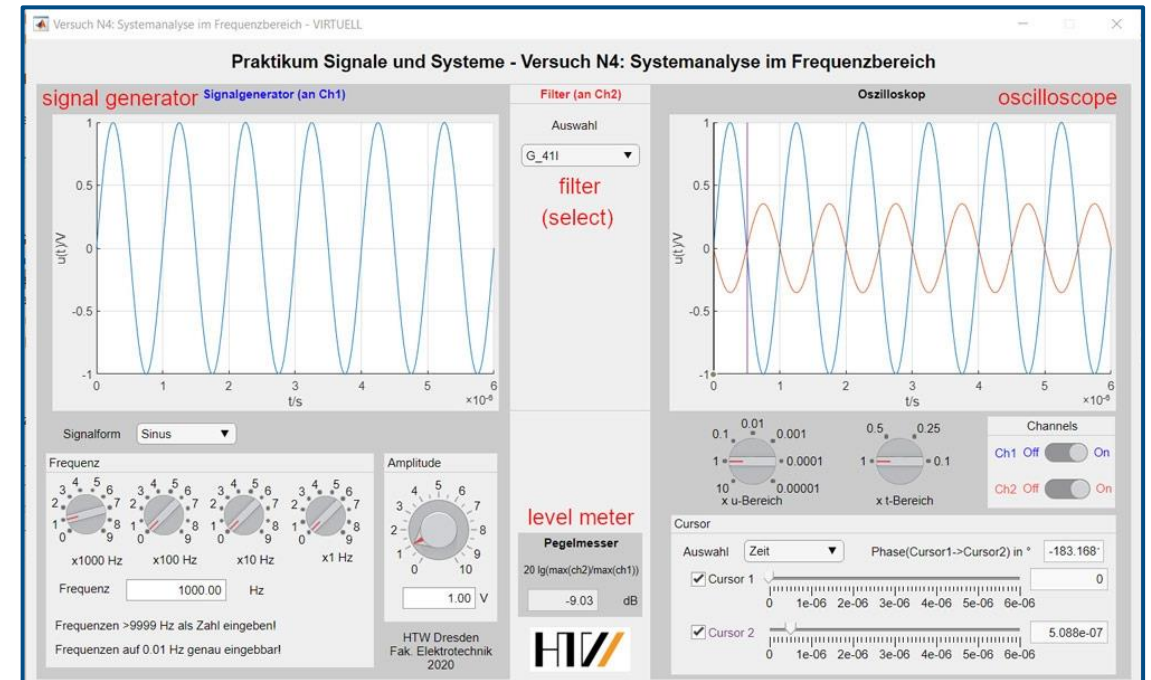
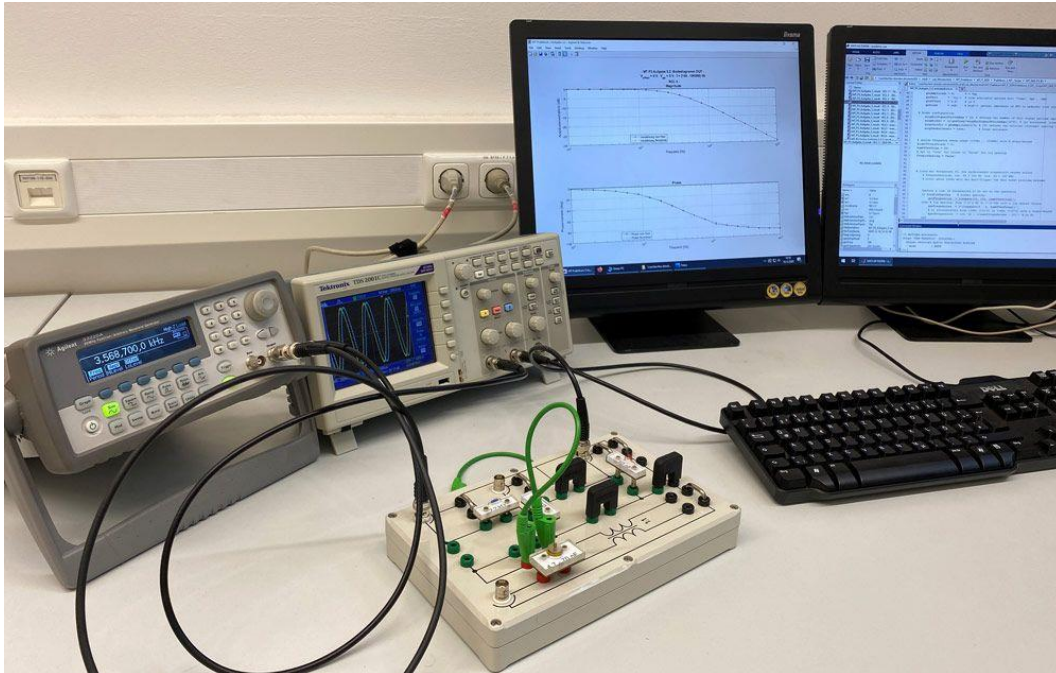


**MATLAB Grader**



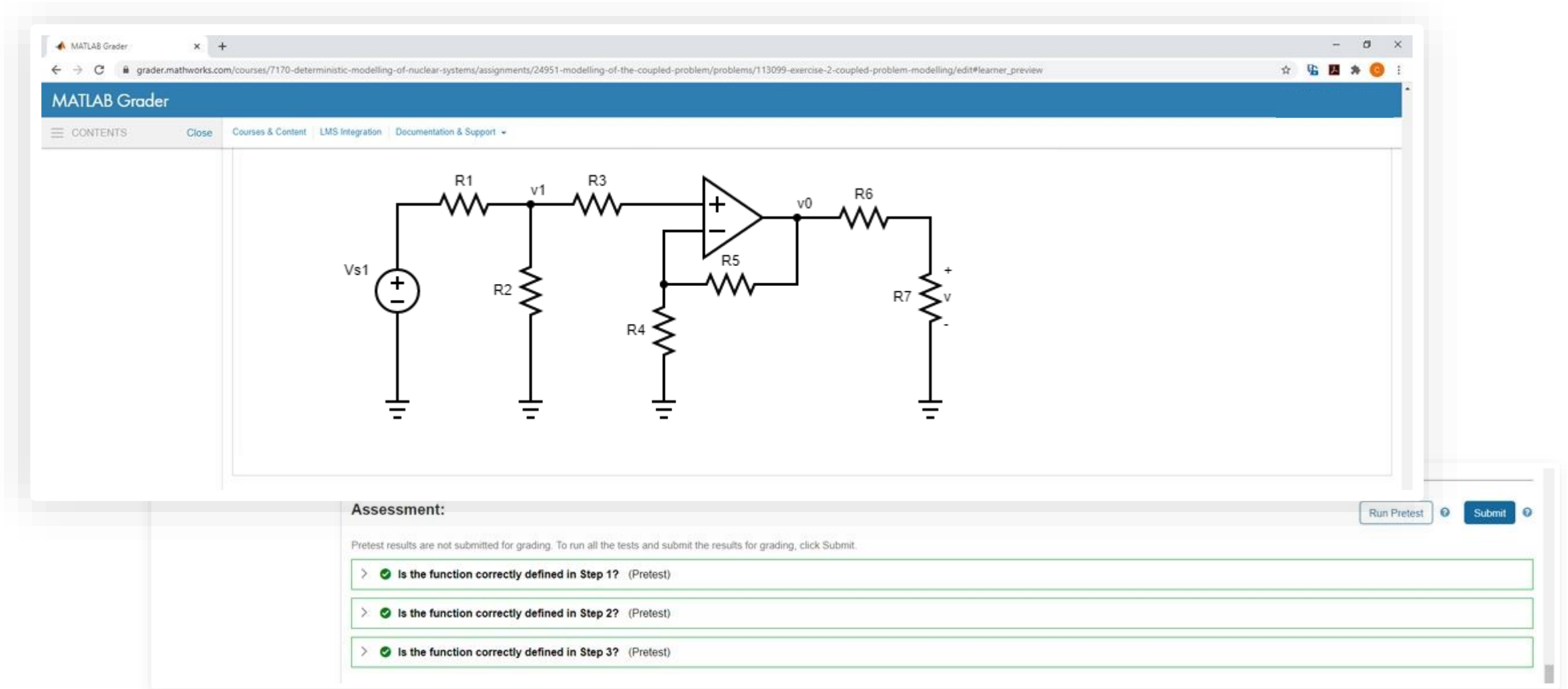
**Project Based Learning**

# HTW Dresden: Converting a Physical Lab to a Virtual Teaching Lab



- App created to simulate signal generator, oscilloscope, and tunable filters.
- Used as a standalone virtual lab and as an extension of the physical laboratory time.

# Teaching and Automatic Grading with MATLAB Grader



The screenshot displays the MATLAB Grader web interface. The browser address bar shows the URL: `grader.mathworks.com/courses/71170-deterministic-modelling-of-nuclear-systems/assignments/24951-modelling-of-the-coupled-problem/problems/113099-exercise-2-coupled-problem-modelling/edit#learner_preview`. The page title is "MATLAB Grader".

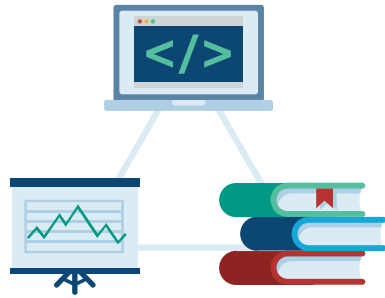
The main content area features a circuit diagram with the following components and nodes:

- A voltage source  $V_{s1}$  connected to a resistor  $R1$ .
- Node  $v1$  is located between  $R1$  and a resistor  $R2$  connected to ground.
- Node  $v1$  is also connected to a resistor  $R3$ .
- The circuit includes an operational amplifier (op-amp) configured as a non-inverting amplifier. The non-inverting input (+) is connected to node  $v1$  through resistor  $R3$ .
- The inverting input (-) is connected to ground through resistor  $R4$  and to the output node  $v0$  through resistor  $R5$ .
- Node  $v0$  is connected to a resistor  $R6$ .
- The output node  $v0$  is also connected to a resistor  $R7$  connected to ground.
- The voltage across resistor  $R7$  is labeled  $v$ .

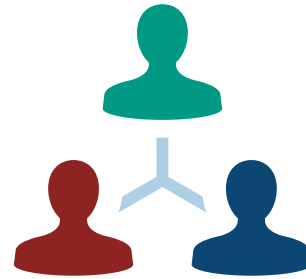
Below the circuit diagram is the "Assessment:" section. It includes a "Run Pretest" button and a "Submit" button. The pretest results are as follows:

- >  Is the function correctly defined in Step 1? (Pretest)
- >  Is the function correctly defined in Step 2? (Pretest)
- >  Is the function correctly defined in Step 3? (Pretest)

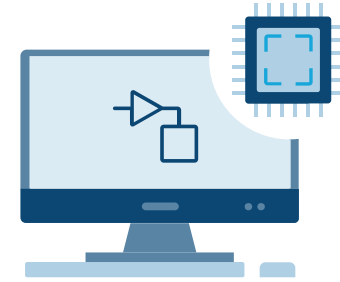
# Opportunities



**CURRICULA**



**COLLABORATION**



**DIGITALIZATION**

# Considerations for an Engineering Educator





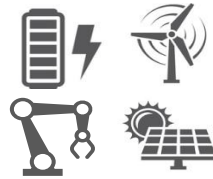
# Consideration for an Engineering Educator

## Student



Project Based Learning

## All



Examples on Trending Topics

## Dean



MATLAB Grader

## Learning Center



MATLAB Online Courses



## Research Groups



Tools to Teach or Research

## Corporate Relations



Student Competitions

## Industry



Industry Standard Tools

# MATLAB EXPO

Thank you



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